



Board of Directors Meeting

June 21, 2021

THE CHILDREN'S TRUST
BOARD OF DIRECTORS MEETING
"VIRTUAL MEETING VIA ZOOM WEBINAR WITH A QUORUM OF
MEMEBERS PHYSICALLY PRESENT
AND SOME MEMBERS ATTENDING VIRTUALLY"

The Children's Trust Board of Directors

Meeting was held on June 21, 2021 commencing at
4:00 p.m., at 3250 Southwest 3rd Avenue, United
Way, Ryder Conference Room, Miami, Florida 33129.
The meeting was called to order by Kenneth Hoffman,
Chair.

COMMITTEE MEMBERS:

Kenneth C. Hoffman, Chair
Mark A. Trowbridge, Vice-Chair
Steve Hope, Treasurer
Karen Weller, Secretary (Zoom)
Dr. Magaly Abrahante (Zoom)
Laura Adams
Matthew Arsenault
Dr. Daniel Bagner
Dorothy Bendross-Mindingall (Zoom)
Constance Collins (Zoom)
Mary Donworth

1 COMMITTEE MEMBERS (Continued):

2 Rev. Richard P. Dunn II
3 Hon. Juan Fernandez-Barquin
4 Gilda Ferradaz
5 Lourdes P. Gimenez
6 Nicole Gomez
7 Mindy Grimes-Festge
8 Pamela Hollingsworth (Zoom)
9 Dr. Monique Jimenez-Herrera
10 Tiombe-Bisa Kendrick-Dunn
11 Marissa Leichter
12 Frank Manning
13 Dr. Susan Neimand (Zoom)
14 Hon. Orlando Prescott
15 Javier Reyes
16 Emily Rosendo
17 Hon. Isaac Salver
18 Sandra West
19 Shanika Graves
20 Leigh Kobrinski

21

22 STAFF:

23 Bevone Ritchie
24 Bianca Montenegro
25 Carol Brogan

- 1 STAFF (Continued):
- 2 Dane Minott
- 3 Danielle Barreras
- 4 Donovan Lee-Sin
- 5 Erika Dambreville
- 6 Felix Becerra
- 7 Garnet Esters
- 8 Imran Ali
- 9 James Haj
- 10 Jennifer Ulysse
- 11 Joanna Revelo
- 12 Jorge Gonzalez
- 13 Juana Leon
- 14 Juliette Fabien
- 15 Lianne Gage
- 16 Lisete Yero
- 17 Lori (Katherine) Hanson (Zoom)
- 18 Maria-Paula Garcia
- 19 Muriel Jeanty
- 20 Patricia Leal
- 21 Rachel Spector
- 22 Sabine Dulcio
- 23 Sebastian del Marmol
- 24 Sheryl Borg
- 25 Stephanie Sylvestre (Zoom)

1 STAFF (Continued):

2 Susan Marian
3 Tatiana Canelas
4 Vivianne Bohorques
5 William Kirtland
6 Willmeisha Hall
7 Ximena Nunez

8

9 GUESTS:

10 Soledad Foucauld
11 Francine Andersen
12 Dana Outlaw-Pezoldt
13 Marjorie Lopez
14 Paul Cypher
15 Jose Dans
16 Michael Spring
17 Annie Lord
18 Gale Nelson
19 Claudia Sarabia
20 Katherine Revell
21 Blanca Camacho
22 Sarah Wright
23 Angel Johnson
24 Miguel Iturrey
25 Natalia Coletti

1 GUESTS (Continued):

2 DaVenya Armstrong

3 Jason Jent

4 Betty Dantzler

5 Harvey Rodriguez

6 Audrey Aradanas

7 Natalia Cap

8 LaTousha Daniels

9 Demetria Henderson

10 Joseph Graves

11 Mike Iturrey

12 Melissa White

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PROCEEDINGS

(Recording of the meeting began at 4:00 p.m.)

MR. HOFFMAN: First of all, as everybody knows, last Thursday, Juneteenth, or June 19th became a national holiday to celebrate the end of slavery in the United States. While the holiday was celebrated over the weekend, on Saturday, all Miami-Dade County offices and libraries were closed today in celebration of the holiday. Our staff normally has the same holidays as -- takes the same holidays as the county does. Today we gave the staff four hours of administrative leave to recognize the day.

We also considered whether to reschedule today's Board and Nominating Committee meetings, but decided that given the difficulties of doing last minute reschedule, we would continue today's meeting. But in the future I think we'll be looking at the calendar to allow our employees and then, of course, it would extend to the board as well, to have Juneteenth as a holiday if -- is a national holiday in the county.

We have a couple of recognitions today. I think we heard a little bit of dialogue from Dr. Susan Neimand who is leaving our board. Dr. Neimand has served on the board since 2013 as a representative of

1 Miami-Dade College. She's retiring on June 30th and
2 this will be her last meeting. She's been, and I
3 think we heard some of it, has been a very active
4 member of The Children's Trust. Served on a number
5 of committees, including the Nominating Committee,
6 the Early Childhood Committee, Racial Equity and
7 Social Justice Committee, and she's chaired our
8 Bylaws Committee for a number of years. She's been a
9 vocal and passionate board member. And I, for one,
10 have always appreciated her focused and very direct
11 manner. She also participated, again, I heard in the
12 dialog in the background, she also participated in
13 the Professional Development Summit meeting this past
14 weekend, gave a very welcomed introduction to all the
15 participants who were there to learn about career
16 development opportunities, what it meant to the
17 community and her to have those opportunities.

18 So, thank you, Dr. Neimand, for your many years
19 of service on our board. Wish you all the best in
20 your retirement.

21 Jim, do you want to say something before we turn
22 it over to Dr. Neimand?

23 MR. HAJ: Sure. Dr. Neimand, if I may, I just
24 want to thank you. Five years ago we had the
25 pleasure to meet when I was hired. And for the last

1 five years, your leadership, your friendship, your
2 honesty and your ability to just continue being laser
3 focused on doing what's best for children is truly
4 appreciated. You had an amazing career at Miami-Dade
5 College and your term on The Trust has been
6 exceptional.

7 And I don't think you can have gone out any
8 better than leaving on Saturday, well, last Saturday
9 with our PD, Thrive by 5 PD Summit, which, I know Ken
10 brought greetings, but, Dr. Neimand, yourself and Pam
11 leading this effort was absolutely phenomenal. So,
12 Dr. Neimand, thank you again. It's not goodbye. You
13 are always a part of The Trust and we will be seeing
14 you in the future.

15 DR. NEIMAND: Thank you. Thank you, colleagues,
16 for your support over the years. It always takes a
17 village, but this village takes care of children.

18 And those of you who know me, know it's really all
19 about children. I have been very, very blessed at
20 Miami-Dade College to have that opportunity to
21 increase our programs, to increase the support that
22 we give to care providers, to help them work with all
23 children through our inclusion and interventionist
24 college credit certificates, through our upcoming
25 early literacy and early STEAM certificates, and our

1 baccalaureate degree program in early childhood.

2 I have met fabulous people who have supported
3 me, wonderful colleagues on the board, and just
4 everywhere. I couldn't be more appreciative of all
5 these opportunities given to me to make life better
6 for children. So, thank you all and I hope that we
7 will meet again in the future.

8 MR. HOFFMAN: Thank you. Okay, we also have, is
9 Emily Rosendo on the phone with us? On the Zoom
10 phone with us?

11 MS. ROSENDO: Yes.

12 MR. HOFFMAN: Hi, Emily. So, Emily has served
13 on The Children's Trust Board since last year as a
14 representative of the student government association.
15 She attends the school for advance studies north
16 campus and is also pursuing an associate's in arts
17 degree through dual enrollment at Miami-Dade College.
18 Emily is going to be replaced by another student
19 representative, who we will be meeting shortly. We
20 appreciate your time and service on the board, Emily.
21 We hope you the best in your educational and other
22 endeavors after school. And thank you, again, for
23 your service on the board.

24 Jim?

25 MR. HAJ: Emily, thank you very much. I know as

1 you're going to be a senior next year in high school
2 and in your future going to college, you have an
3 exceptionally bright future. As we told Dr. Neimand,
4 you will forever be a part of The Trust. Please
5 continue to let us know what the great things you are
6 doing. And you are going to be an all-star in
7 whatever you choose in your future.

8 But thank you for the last year and we look also
9 forward to having your replacement that will be
10 appointed next month. Thank you, Emily.

11 MR. HOFFMAN: And I assume our Trust -- they
12 both have them? Okay. We will be welcoming to the
13 board, next meeting, she was unable to attend this
14 meeting, the replacement for Emily, the other student
15 government association representative.

16 So at this time I'm going to call the meeting to
17 order. We do have a quorum for the board meeting.
18 Muriel has advised me we have two persons registered
19 for public comment. First would be Francene
20 Anderson.

21 Francene, if you're attending and able, would
22 you like to say something?

23 MS. ANDERSON: Hi, good afternoon, this is
24 Francene Anderson, I'm with the Miami-Dade County
25 Department of Cultural Affairs. And I wanted to see

1 if I can turn my time over to our director Michael
2 Spring, who I believe should also be on the line.
3 And we just wanted to thank you for your support,
4 your continued support. And I'll turn my time over
5 to him, if that's okay?

6 MR. HOFFMAN: Well, he also registered, so you
7 can take your time if you'd like.

8 MS. ANDERSON: Oh. We have our whole team on
9 the line, so we're here to represent the resolution
10 approving the funding renewal for the Department of
11 Cultural Affairs. So we're available to answer
12 questions. And again, we'd like to thank you so much
13 for your support.

14 MR. HOFFMAN: Okay. Did -- Michael Spring, did
15 you want to make any public comment?

16 MR. SPRING: Thank you for the opportunity. As
17 usual, Francene has done a fabulous job of
18 representing us. And I, too, am here to answer any
19 questions that you may have about the renewal of the
20 funding support for our collaboration to provide
21 great arts opportunities for kids and families
22 throughout our community. So a big thank you from
23 me. And let us know if you have any questions from
24 us.

25 MR. HOFFMAN: Thank you. I'll turn it over to

1 our secretary now for the approval of minutes of the
2 last meeting.

3 MS. WELLER: Thank you, Mr. Chair. The Board of
4 Directors met on May 24, 2021 for a meeting. And the
5 minutes can be found on pages six and seven.

6 May I please have a motion for approval?

7 MS. BENDROSS-MINDINGALL: Move it.

8 MS. WELLER: Thank you.

9 All those in favor?

10 ALL: AYE.

11 MS. WELLER: Any opposed? The motion carries,
12 Mr. Chair. Thank you.

13 MR. HOFFMAN: Thank you. The next item for
14 business is the reappointment of Matt Arsenault, as a
15 member of our board. Matt is one of the At-large
16 board members whose term is up for renewal. He was
17 appointed in 2019 and his first term will expire in
18 August 2021. According to the Florida Statutes under
19 which The Children's Trust is created, each at-large
20 member serves a two-year term with the opportunity
21 for reappointment for no more than three consecutive
22 terms. Our bylaws provide that if an At-large
23 members term is expiring and he or she is eligible or
24 an interest in reappointment, that the CEO will
25 replace the reappointment on the board agenda. Matt

1 has expressed his desire to serve another two-year
2 term, which would be his second term.

3 In my opinion, Matt has served well on the board
4 and as a member of the Finance Operations Committee.
5 And I recommend that Matt be reappointed for another
6 two year term that will end in August 2023.

7 Do I have a motion --

8 MR. SALVER: I'll move it, Salver.

9 MS. HOLLINGSWORTH: Second.

10 MR. DUNN: Dunn.

11 MR. HOFFMAN: Wow.

12 MR. SALVER: I had the pleasure of serving with
13 Matt on the Finance Committee. He's a wonderful
14 addition to the board. I wholeheartedly and happily
15 recommend him for reappointment.

16 MR. HOFFMAN: Thank you, Isaac.

17 MR. DUNN: I don't mind sharing.

18 MR. HOFFMAN: Okay. He's been unanimously - and
19 seconded. All those in favor?

20 ALL: AYE.

21 MR. HOFFMAN: Any opposed? Any discussion?
22 Okay, so Matt has been reappointed. I'd just like to
23 point out that the Executive Committee meeting that
24 was scheduled as a backup for this is now cancelled.
25 So, please don't show up to that meeting.

1 The finals of the 11th Annual Young Talent Big
2 Dreams Competition were held by live stream video on
3 Saturday, June 5th. For anyone who is not familiar
4 with that competition, it's the largest free
5 countywide talent competition for kids between ages 8
6 and 17. Its organized by the Actors Playhouse at The
7 Miracle Theatre and it's -- The Children's Trust is a
8 presenting sponsor and has been since its inception.
9 This year, almost 150 contestants admitted video
10 performances. The event included video performances
11 of each of the finalists in the eight categories that
12 were judged. The overall winner of this year's
13 competition was Luka McLean-Gekic. He's a winner of
14 the individual musical instrument category, he played
15 the piano. I did watch most of the segments and this
16 one was spectacular. The kids were very talented.
17 And for those of you who have the opportunity when
18 it's probably held in-person in the future, it's a
19 wonderful event.

20 This past Saturday I think we heard The Trust
21 held its first Thrive by 5 Professional Development
22 summit. The purpose of the summit was to expose
23 early learning educators to various career pathways.
24 The summit featured an expert panel and informational
25 sessions about professional development opportunities

1 in our community. I did mention earlier when I was
2 thanking Dr. Neimand, that she gave a wonderful and
3 passionate introduction to the summit. Also, our own
4 Pamela Hollingsworth presented, shared her personal
5 professional development journey, which was quite
6 remarkable.

7 I welcome either Susan or Pam, if you'd like to
8 share with us your thoughts on the summit, the value
9 of the summit to the educators that were there.

10 MS. HOLLINGSWORTH: I'll jump in and just say
11 that, first, I felt that it was such a
12 transformational opportunity looking at who was
13 present and who was tuning, was just really exciting.
14 And I was so pleased to hear Jim, and you, Ken, refer
15 to it as the first annual because I think many of us
16 will look forward to this event year after year after
17 year. I think we made a good case for the amazing
18 opportunities that a career in early childhood can
19 afford and the many places that we can go. And it
20 was so exciting hearing my colleagues and my business
21 friends talk about their lived experiences. It was a
22 very special day for me and I'm so pleased and
23 privileged that I had an opportunity to participate.
24 And I'll punt to you, Dr. Neimand.

25 DR. NEIMAND: So I agree with you, it was an

1 inspirational day. The inspirational speakers were
2 absolutely motivating and really talked about their
3 own personal experiences and how significant early
4 childhood really is in our community.

5 This year the legislation has made some radical
6 changes in credentialing requirements for teachers.
7 And I have a feeling that that's only going to
8 continue over the next couple of years. The better
9 prepared teachers are, the better prepared children
10 are. And so giving them an overview of all the
11 opportunities in our community.

12 And as one who consults in many communities, our
13 community is really very blessed and really very
14 advanced in the work that we are doing around early
15 childhood education. And hearing it all at one time
16 and how you can go from just the 45 hours all the way
17 through to much, much bigger educational credentials
18 and creating a career pathway for lifetime was really
19 important. And of course the funding that The
20 Children's Trust gives to practitioners in order to
21 enable them to do it. It was really glorious. It
22 was exactly what our community needed and really
23 supportive of the most important people we have in
24 our community, the care providers.

25 We all learned, as a result of COVID, that

1 without high quality early childhood, we can't reopen
2 our economy. And the appreciation that needs to be
3 for these tireless workers was really shown and
4 underlined many, many times during the day and it
5 made me very, very proud.

6 MR. HOFFMAN: Thank you both. And finally,
7 before we get to the business of the meeting, I just
8 wanted to mention that following our second TRIM
9 meeting, which is scheduled for September 20, it
10 seems like a long way away, we're scheduling a board
11 social event, which will be held at the United Way
12 Center for Excellence. We plan to have hors
13 d'oeuvres and an opportunity for board members and
14 staff to get to know each other. We will also be
15 planning to take a board picture before the TRIM --
16 second TRIM meeting, so I hope that everybody will
17 mark their calendars to show up a little early for
18 that meeting. A reminder will be sent a little later
19 in the year.

20 With that, I will turn it over to our Finance
21 and Operations Committee Chair, Mark Trowbridge.

22 MR. TROWBRIDGE: Thank you, Mr. Chairman. Good
23 afternoon, everybody. We have a couple of items that
24 we're going to be discussing under the Finance
25 Report. And the first of those is to begin an

1 extension of our Finance Committee's discussions over
2 the last two meetings, a discussion here at the board
3 in terms of preliminary budget for fiscal year '21-
4 '22. Something that will be very important to have
5 your input on, not only today, but when we come
6 together in July for that approval, so. I'm going to
7 turn it over to our CEO, Jim Haj. And of course our
8 CFO, Bill Kirtland.

9 Jim?

10 MR. HAJ: Thank you, sir. We're going to have a
11 PowerPoint popped up. Just want to go through the
12 highlights of the budget. And as Mark mentioned,
13 we've been, at the Finance Committee, having some
14 discussions about this for quite some time. This is
15 just a discussion at the board, there's no action
16 item today. It's going to be the July meeting that
17 opens the finance, we'll come back to programs, and
18 then there will be an action on the budget and the
19 millage of the July board meeting.

20 So we wanted to go over some highlights of this
21 budget. And just for the sake of the new board
22 members and just to remind existing board members,
23 since the last -- we started the last, this five-year
24 funding cycle, which we're in, in October 1, 2018.
25 Since then we had, at that time we had an additional

1 fund balance, our fund balance was close to 70
2 million dollars. So we put on additional funds into
3 the five-year cycle and each year throughout the
4 five-year cycle we also put out additional funds.

5 So since the start of the last major funding
6 cycle, we have added 36.8 million dollars on top of
7 our existing portfolio annually or 160.9 million over
8 this five-year cycle. And this really was the board
9 priorities and additional funding to support this
10 community. The five-year commitment prioritizes the
11 importance of what our board discussions have been
12 and the priority how to support children and
13 families. With a total budget of \$162,444,548.00.

14 So this budget in front of you also includes the
15 board priority items. We came to the board retreat,
16 we had discussions at the board retreat what the
17 priorities were. We costed it out. They've been in
18 front of you the last three months. And we have
19 included the additional funding of the board priority
20 items, which in the PowerPoint you'll see two million
21 additional for early childcare, 1.3 for youth
22 development, the minimum wage discussion, \$462,000
23 went to parenting, and \$400,000 in health and
24 wellness. And this directly correlates to the charts
25 that you've been seeing the last three months from

1 the board retreat. And that is also in your packet.

2 So the next page, the TRIM revenues, which is
3 page 9 in your packet, is the millage and the TRIM.
4 So the Miami-Dade property appraiser, we got the
5 report as of June 1, the preliminary, the final will
6 come July 1. But the total assessed tax roll right
7 now is \$338,097,000,000.00. And the proposed millage
8 rate you have in front of you in the budget is a half
9 mill. And this came out of the finance discussion
10 and we did not take a vote, but there seemed to be
11 consent from all those in attendance regarding the
12 half mill. So this was the discussion today to kind
13 of direct us for the Finance Committee for July.

14 Adoption the proposed millage rate would result,
15 this becomes a discussion of how much is the property
16 -- homeowner paying. It'll be an additional \$6.83
17 above the rollback rate if we adopt the half millage.
18 The total TRIM revenues again are \$160,596,000. And
19 it also gives us our fund balance. The standard
20 practice is about two month reserves or operating
21 costs for fund balance. So we want to keep our fund
22 balance intact, too, in case there is another
23 emergency, there's a hurricane, there's another
24 pandemic or something of that nature.

25 And then we're also proud that, again, it's been

1 now the fifth year we continue to draw down
2 management expenses that we are at, again, the
3 lowest. In the last five years we've come lower and
4 lower. We're at 6.22 -- 6.22 percent of total
5 expenses, which is an all-time low for The Trust.
6 Once again, this is just the discussion today. The
7 vote will not happen until July. And I'm going to
8 ask the CFO, Bill, if there's anything I missed,
9 please chime in.

10 MR. KIRTLAND: Jim, you did a great job
11 covering, really, all the talking points regarding
12 the proposed budget that includes the half millage
13 rate. I just wanted to also bring a little bit
14 attention to that assessed value. We're going to get
15 a much accurate number July 1, but in some of the
16 preliminary discussions that we had regarding our
17 budget in the earlier months of this calendar year,
18 we did expect property values that were below what
19 we've seen in previous years, as far as growth.
20 There still is increased value in Miami-Dade County
21 total property appraised amount, but it just was not
22 following the same historical growth that we were
23 seeing in previous fiscal years around four and a
24 half to five percent.

25 So in some of our planning we are expecting

1 growth initially around 1.9 percent and then more
2 recent assessments were closer to 2.5. In today's
3 assessment that we've included as part of our
4 budgetary projection compared to last year is total
5 growth of three and a half percent. And all that's
6 been taken into consideration in integrating our
7 future funding plans that are long-term in both in
8 the proposed budget that we have here today and that
9 includes additional -- additionally identified
10 program services while also maintaining a recommended
11 fund balance as Jim stated.

12 So I'll just be on standby to assist in any
13 questions that the board members have in detail
14 regarding this budget.

15 MR. TROWBRIDGE: Thank you, Bill. Any questions
16 from the board? Isaac?

17 MR. SALVER: You know, I hate to sound like a
18 broken record. I've always been an advocate of going
19 with the roll back rate. And I know that I've spoken
20 at the Finance Committee several times and my
21 prediction, thank God, did not come true. My
22 prediction was that the growth rate would be low or
23 actually below the -- below what the taxable values
24 were in the prior years because the pandemic and the
25 long ranging effects of that. But it really never

1 happened. As a matter of fact, quite the opposite
2 happened.

3 Two things that I think should be considered
4 when we sit here and raise taxes on property owners
5 in Dade County. I think we should consider, A, the
6 fact that the total taxable value actually increased
7 by more than what we projected it would increase.
8 Bill said we projected a 1.9 percent increase in the
9 total taxable value, it actually increased something
10 like 3.5 percent.

11 The other factor that I think we should take
12 into consideration is the fact that Florida became a
13 haven for other states that either experienced COVID
14 a lot worse than Florida did or the SALT tax, the
15 state and local income tax which is higher and people
16 were sick of it, but never -- with that in mind,
17 Florida became a haven for many, many local refugees,
18 further increasing the value of real estate in
19 Florida. Given those two facts and the fact that
20 it's a huge -- that we have.

21 I want to add the amount of funding that either
22 has been received or will be received from the
23 federal government to our county. If I'm not
24 mistaken, I think the representative can even chime
25 in if I don't get it accurately, but I know that, I

1 think Miami-Dade County has or will receive an
2 infusion of one billion dollars for local government.
3 And I know that -- I represent a fairly wealthy
4 municipality in Bay Harbor Islands. And I think we
5 are entitled to or will be receiving somewhere around
6 two million dollars. And even through COVID, our
7 budget was perfectly balanced.

8 So, I think there's a lot of money that's
9 flowing through the system and I see absolutely,
10 positively no need for this board to increase taxes
11 beyond the roll back rate. Those are my comments.
12 Mr. Trowbridge, I appreciate it.

13 MR. TROWBRIDGE: Thank you, Isaac. Other
14 questions or comments? And certainly we'll encourage
15 you to join us on July 1. We have a Finance
16 Committee meeting where we'll officially adopt the
17 millage rate. I think Bill and Jim gave you some of
18 the feedback that we had in those discussions.

19 If you look at even our fund balance, which we
20 had tapped heavily into as part of a strategy over
21 the last few years, we're working to keep that
22 balance there while trying to fund some of these
23 additional priorities that came out of not only our
24 retreat, but just dealing with what we're dealing
25 with in terms of COVID and what the organizations

1 need. We had a long discussion about PPE and that
2 going forward, cleaning protocols that will probably
3 not roll back, as well as minimum wage impacts that
4 will happen in September and over the next five
5 years.

6 Mr. Chair?

7 MR. HOFFMAN: Yeah, I would just say, in
8 participating at the last Finance Committee meeting
9 and I think even the previous one, the overwhelming
10 sentiment that -- I do agree, Isaac, there's a lot of
11 resources that have been available to the community
12 and to some of the local governments, but the
13 overwhelming sentiment was that those funds aren't
14 necessarily targeted to the children, the particular
15 needs that we're funding and in particular the
16 increase funding that Jim mentioned.

17 So I think we could debate and find where those
18 funds are going, but I think, again, the sentiment,
19 at least at the Finance Committee level was that
20 there was a tremendous need in this community that is
21 not being fulfilled by extra federal government money
22 that's flowing through either communities or other
23 different types of agencies.

24 MR. TROWBRIDGE: Thank you, Ken. If there's no
25 additional discussion, obviously we'll be back with

1 you at the July 1 meeting and of course in late July
2 for the board meeting for further discussion both on
3 the millage and on the budget. So again, thank you
4 for doing a good work.

5 MS. COLLINS: Mark?

6 MR. TROWBRIDGE: Yes, I apologize, someone is on
7 the Zoom. Yes, ma'am?

8 MS. COLLINS: Sorry. Sorry. It's hard to chime
9 in.

10 MR. TROWBRIDGE: Oh, I see your little hand
11 there, Constance.

12 MS. COLLINS: Yeah, sorry.

13 MR. TROWBRIDGE: The floor is yours.

14 MS. COLLINS: Thank you so much. First, I want
15 to say what a terrific job, I think, Jim and Bill and
16 team at The Children's Trust did really incorporating
17 the priorities that came out of the board retreat.
18 The additional Racial, Equity, Diversity and
19 Inclusion priorities that came through the Ad Hoc
20 Committee. And also measure of protection or
21 awareness that we are in a very uncertain time in
22 regard to the pandemic with extraordinary needs on so
23 many levels on the part of many of our children and
24 families.

25 And I think this budget is a reflection of all

1 of those very carefully woven together -- all of
2 those priorities, very carefully woven together. And
3 I just want to say I'm very much in favor of the
4 budget and recognizing that there is an increase in
5 the millage rate. That said, distributed across all
6 of Miami-Dade County approximately six dollars and
7 change per household. I think it is reasonable and
8 fair and equitable imposition at this point and time.

9 We know that so many of our childcare workers
10 have had, and our providers, had had extraordinary
11 risks that they have had to undertake for in-person
12 services. There are costs associated with that.
13 They need to be recognized and compensated. While
14 we're not obviously the sole or even primary source
15 for many, I do think that is important that The
16 Children's Trust continues to play a pivotal role in
17 making sure that services continue for our children
18 and that we are filling the gaps that have been, that
19 have widened, really, throughout the pandemic for so
20 many children who don't have as significant means.

21 So I just want to say that I think given the
22 goal for ultimately increasing wages for expanding
23 availability of childcare, for ensuring that our
24 services remain robust, and apply a much needed
25 Racial, Equity, Diversity and Inclusion lens to

1 everything we do, means that this budget and the
2 increase are important at this time. So I just
3 wanted to offer my thoughts on that.

4 MR. TROWBRIDGE: Thank you, Constance. And
5 thank you for your good words at our committee
6 meetings as well. Anyone else on Zoom? I don't want
7 to miss a raised hand. All right, with that, we'll
8 stay with you, Jim, through the presentation that we
9 will have that will actually help guide us through
10 the resolutions today on a communications
11 presentation.

12 MR. HAJ: Mr. Chair, thank you. I'd like to
13 bring a presentation which is tied into the first
14 several, probably the first four or five resos in
15 front of you, so I'd like to turn it over to Ximena,
16 just to talk about the great work of the
17 communications department in the last year and our
18 way forward.

19 MS. NUNEZ: Thank you, Jim. And good afternoon,
20 everybody. I'm very excited today to walk you
21 through some of the accomplishments and the projects
22 that we have been working during this year. So 2020
23 was a very challenging year for everybody. In our
24 case, it was not only because we had to pivot and
25 everything, you know, due to the pandemic. But it

1 was also a year that we started working with new
2 partners.

3 In June 2020 the Board of Directors approved for
4 the Trust award with Agencia Central, our new lead
5 creative agency. And with Wow Marketing and
6 Armstrong Creative as our media agencies. Then in
7 October, in 2020, a new partner joined our efforts,
8 Boardroom PR, to bring with them at their expertise
9 in the -- I'm sorry, I just got a message, sorry --
10 to bring their expertise regarding public
11 relationships.

12 So when we started -- when we started working
13 together, with these four agencies, we migrated from
14 working independently with each one of them to a
15 model where we were one team and with only one mind
16 and goal, to improve the lives of all children and
17 families in the Miami-Dade County.

18 So we started by refreshing our logo, but we
19 couldn't stop there. We wanted to make sure, that
20 all of our initiatives, they were aligned with our
21 new branding. So we started taking on different
22 tasks. We started with our Thrive By 5 initiative
23 and we also updated, rebranded, the Youth Advisory
24 Committee. It's a -- we wanted to make sure that,
25 you know, they needed a cool group, they did a cool

1 branding.

2 We also rebranded everything from our Books-For-
3 Free shelves to our monthly Parenting Our Children
4 newsletter. This is a trilingual publication that
5 reaches more than 87,000 readers every month. This
6 newsletter is distributed every month to over 70
7 different locations throughout Miami-Dade County.
8 Including after school programs, childcare centers,
9 and faith-based institutions. It is also distributed
10 add events that we attend.

11 We also rebranded our weekly provided bulletin
12 newsletter, but we didn't want to stop there. We
13 also started working on creating new collateral
14 materials, so we can be ready once we're ready to go
15 in and attending events. This one in particular that
16 you can see, it's a piece that we created to increase
17 parents awareness, so they don't forget that they
18 have a child -- children in the car. It's a series
19 of stickers that can be placed on different visual
20 points in peoples cars. That way we can help make
21 minimize the number of children that die every day
22 because parents unfortunately they forgot about them.
23 We are going to make sure -- once we have this ready,
24 we're gonna make sure we will share them with the
25 board.

1 We also started creating different ads that will
2 resonate more with the audience. This one, in
3 particular that you see, it's one that we created for
4 the Florida Film Institute. And this one is the one
5 that we created to congratulate the 2021 Silver Night
6 Award Winners and Nominees.

7 We also took on a new challenge to produce the
8 first virtual Champions For Children award ceremony.
9 Our event that livestream on December 9th and had
10 over 1800 views.

11 And for the second consecutive year we supported
12 the virtual edition of Young Talent Big Dreams. With
13 a new look and feel that it represents our talented
14 youth. We had a total of 146 participants this year
15 and as our board chair mentioned the finals took
16 place on June 5th.

17 We also created videos -- one second, I'm sorry.
18 We also started creating videos to elevate events
19 that are important to our community. This one in
20 particular that I'm going to share with you, we
21 created it to commemorate MLK day this year. So, let
22 me play it for you.

23 (Recording of MLK video played.)

24 We also created a 15-second TV spot to commit
25 commemorate Haitian Heritage.

1 (Recording of Haitian Heritage video played.)

2 We continue supporting enrolling children into
3 our book club. And we created new messages to invite
4 parents to join our parent club workshops. And in
5 everything that we are doing we're making sure that
6 we are aligned with our branding efforts and we look
7 at our campaigns through our social and racial equity
8 lens.

9 We started supporting other initiatives that we
10 didn't use to support from a marketing campaign
11 perspective. Such as the summer youth internship
12 program. And we also make sure that our summer camp
13 campaign was fun. We know all of the kids, our
14 children, they were looking forward to summer, so we
15 wanted to share, you know, the happiness that
16 probably there is waiting for them. We also created
17 materials to promote our summer camps on the school
18 systems website as part of Summer 305 partnership.

19 Now, I want to share with you some of the --
20 what we have accomplished this year so far. We have
21 successfully implemented QR codes and UTMs, for more
22 end to end analytics. This way we can also optimize
23 and reinforce those channels that are performing
24 better. We have enrolled over 14,000 children since
25 the beginning of this fiscal year in the book club

1 and over 26,000 since we launched it in July last
2 year. We launched a WhatsApp campaign, a pilot
3 initiative hybrid targeted the Haitian community, to
4 communicate everything that we offer and resources we
5 have at the Trust. We also expanded our talk show
6 presence for the first full year, now including a 30
7 minute segment targeting the Haitian community. This
8 is a monthly Trust segment on the VSS hour radio show
9 that airs on 1700 AM radio met, Facebook, Televan and
10 televan.tv. And our media partners have secured an
11 additional 65% in added-value.

12 But that's not all, our media partners have
13 delivered over 190 million impressions in traditional
14 media and 34 million in digital media, for a total of
15 224 million impressions between October 2020 and
16 April 2021. This is only for half of the fiscal year
17 period. We also renew the monthly column in the
18 Miami Herald's Neighbors section. And the Trust had
19 a feature cover in the Gospel Truth cover this month,
20 a publication that reaches over 100,000 people. We
21 have a strength that our relationship with the
22 community newspapers and our president and CEO was
23 featured in publications such as Florida Trend, a
24 statewide business publication, and InvestMiami.

25 Our programs and initiatives, they have -- they

1 have been -- they're being highlighted in multiple
2 news outlets including a segment on national TV. And
3 we recently conducted a brand awareness study, during
4 May and June this year. We have an incredible good
5 news for the board and it is -- that we want to share
6 with you today, and it is our brand favorability.
7 The brand favorability means, out of the people that
8 know about the Trust, what is their opinion about
9 that Children's Trust, if it's positive or negative.
10 So we went from 74 percent in 2018 to 93 percent in
11 2021.

12 To put this in context, on the righthand side
13 you have a screen about favorability in the tech
14 industry. You can see that Amazon has 91 percent.
15 So, you can see that we are 93 percent. We are very
16 excited and very proud of this. This definitely
17 reflects the Trust -- the great work that the Trust
18 has been doing during these past years, especially
19 during COVID.

20 What about our efforts in terms of diversity in
21 our communication? We're strengthening our
22 relationship with BOMA, the Black Owned Media
23 Alliance, to make sure that we are credible not only
24 when reaching out to our community, but also to
25 support our community. We are currently advertising

1 with six members of BOMA and this is an increase from
2 previous years. We also increased our digital
3 marketing presence across multiple niche specific
4 platforms, including Iceland Origins, Legacy Miami,
5 Gospel Truth, Miami Times and our UMBM.

6 But we are not stopping there. Because thanks
7 to these amazing creative and media partners we're
8 going to be taking on a bigger challenge this year.
9 This year the Family Expo will be different. The
10 community won't be going to the Family Expo, the
11 Family Expo is going to be going to the community.
12 The Family Expo is going to be a series of four pop
13 up and series. And each pop up will be in a
14 different area in Miami-Dade Country. These pop-us
15 will be smaller and shorter events than the
16 traditional Expo. But there will be more targeted
17 this year. It will be from 10:00 AM to 3:00 PM and
18 we will have around 35 to 50 exhibitors.

19 We will make sure that the Trust funded
20 providers that attend a particular event served that
21 community specifically. And a provider that serves
22 the family in Florida City won't be at the North
23 Miami-Dade Family Expo. We want to make sure that
24 their families are connected with the resources in
25 their area. So, on the chart, and I apologize, you

1 can see the bottom part.

2 So we have four areas. We have South, North,
3 Central and West. The South Miami Expo is going to
4 take place on Saturday, August 28th, at Sweet Home
5 Community Campus and it's going to be an Expo that is
6 going to serve the community in Richmond Heights,
7 Perrine, Goulds, Florida City, Naranja and Homestead.

8 The Family Expo in North Miami-Dade, it's a tie-
9 in partnership with Papa Keith People Matters
10 Festival, will take place on Saturday, September
11 11th. And it will be serving their communities in
12 Opa-Locka, Miami Gardens, North Miami, North Miami
13 Beach, and Little Haiti.

14 The Central Family Expo is a partnership with
15 History Miami Museum. It's going to take place on
16 Saturday, September 18th. And it's going to serve
17 the communities in Little Havana, Overtown, Liberty
18 City, Brownsville, West Grove, North Miami, North
19 Miami Beach and Little Haiti.

20 And the last one will be West. The West Family
21 Expo is in partnership with Jackson West, the new
22 hospital. And it's going to serve the community in
23 Hialeah, Hialeah Gardens, Kendall, Doral and
24 Sweetwater. And is going to take place on Saturday,
25 September 25th.

1 So this is a fragment of what we have
2 accomplished so far this year. And thanks to our
3 incredible partners at Agencia Central, Wow
4 Marketing, Armstrong Creative and Boardroom PR. And
5 of course I have to say, the hard work of the
6 communications team. I truly appreciate the board's
7 support in approving the resolutions that you're
8 about to see today, so we can continue passionately
9 working on reaching out the community that we serve.
10 Thank you.

11 MR. TROWBRIDGE: Thank you. Thank you, Jim.
12 Ximena, great job. Appreciate all of your efforts
13 over the last year and a half. It may have not been
14 easy to stay front and center on top of mine, but I'm
15 very proud of the work that The Trust has done to
16 continue to advance our brand and certainly advance
17 the programs that we do. Any questions for Ximena?

18 MS. BENDROSS-MINDINGALL: Not a question, Mr.
19 Chair --

20 MR. TROWBRIDGE: Yes, ma'am, please.

21 MS. BENDROSS-MINDINGALL: -- but a comment. I
22 had to exhale so much work. I am so pleased with all
23 that is happening. I read everything that was just
24 presented. And I did have some notes, but I'm not
25 going to read them, other than to say, thank you and

1 congratulations to the entire team.

2 MR. TROWBRIDGE: Thank you, Dorothy. Couldn't
3 echo those comments more. And I think when we saw
4 this at the Finance meeting, we had the same initial
5 reaction. So thank you very much.

6 MS. BENDROSS-MINDINGALL: Welcome.

7 MR. TROWBRIDGE: Seeing no other comments or
8 questions, we're going to move into resolutions now.

9 First item is Resolution 2021-61: Authorization
10 for a procurement waiver from a formal competitive
11 solicitation to expend monies to be paid to the SIJ
12 Holdings, LLC d/b/a The McClatchy Company, LLC,
13 parent company of the Miami Herald, for services
14 rendered by the Miami Herald to advertise The
15 Children's Trust's truth in millage rate, board
16 vacancies and other advertisements related to funding
17 announcements, activities, initiatives, events and
18 programs, in addition to the 2022 Silver Knight and
19 Spelling Bee sponsorships, in a total amount not to
20 exceed \$75,000.00 for a term of 12 months, commencing
21 October 1, 2021, and ending September 30, 2022. This
22 resolution also seeks retroactive authorization to
23 issue payments to the SIJ Holdings, LLC d/b/a The
24 McClatchy Company, LLC, as of April 2021 through the
25 end of the current fiscal year, for any remaining

1 amounts previously authorized through resolution
2 2020-67, approved by the board on June 15, 2020.

3 Is there a motion to approve this resolution?

4 MS. HOLLINGSWORTH: So moved, Hollingsworth.

5 DR. NEIMAND: Second, Neimand.

6 MR. TROWBRIDGE: Thank you, Pamela. Thank you,
7 we have a motion and a second. Are there any
8 recusals? Seeing no recusals, moving to discussion.

9 Of course you know that The Children's Trust
10 publishes embellishments in the Miami Herald
11 newspaper and on its website to reach a broad
12 audience. And as you previously heard, these include
13 our TRIM notices, board vacancies, funding
14 opportunities through the activities, et cetera. Any
15 discussion? Seeing none, all in favor please say
16 aye.

17 ALL: AYE.

18 MR. TROWBRIDGE: Any opposed say nay. Motion
19 carries. Resolution 2021-61. Thank you.

20 Next we have Resolution 2021-62: Authorization
21 to negotiate and execute contract renewals with the
22 three agencies, identified herein, for advertising
23 creative, media buying, and community outreach
24 services, in a combined total amount not to exceed
25 \$2,015,000.00, for a term of 12 months, commencing

1 October 1, 2021, and ending on September 30, 2022,
2 with two remaining 12-month renewals, subject to
3 annual funding appropriations.

4 Is there a motion to approve this resolution?

5 DR. ABRAHAM: So moved, Abraham.

6 MR. TROWBRIDGE: Thank you, Dr. Abraham.

7 MS. DONWORTH: Second, Donworth.

8 MR. TROWBRIDGE: Thank you, Mary. Seconded.

9 Any recusals?

10 MR. REYES: Recusal, Reyes. Relationship with
11 WOW.

12 MR. TROWBRIDGE: Thank you, Javier. Any
13 additional recusals? Moving into discussion. Just
14 by way of background, of course, Agencia Central, LLC
15 provides creative services related to marketing and
16 advertising. Media buying, as WOW Factor Marketing
17 Group, purchasing discounted media buys and
18 television and radio broadcasting. And Armstrong
19 Creative develops and executes a multilayered faith-
20 based community outreach strategy in Miami-Dade
21 County. Discussion?

22 MS. GIMENEZ: Mr. Chair, I have a question.

23 MR. TROWBRIDGE: Yes, please.

24 MS. GIMENEZ: With the radio buys, is there any
25 way since we are like -- we are a public service and

1 helping the families and children in Dade County that
2 we can get a spot where we just report on a monthly
3 basis, you know, staff would report what The Trust
4 has been doing, how they've been reaching out, to the
5 community, whether it's being the pandemic, whether
6 it's afterschool programs, updating them what's
7 happening in the summer programs, or the internship
8 program that we start. Is there any way we can get
9 that where you wouldn't have to pay for it?

10 MS. NUNEZ: We have a lot of the Media Buy, so
11 as I mentioned, we have 65 percent Added-Value. That
12 means that for every dollar that we pay, we're
13 getting 60 cents additional to what we paid. That is
14 helping us to buy additional either print, spaces, or
15 radio interviews. But we do have a comprehensive
16 plan to have participation in radio shows. We also
17 were able to -- Boardroom PR they were -- they help
18 us to renegotiate the monthly column with Miami
19 Herald. So we mentioned, we talked about important
20 topics for family, but we incorporate initiatives
21 about the Trust. And we also have a specialized
22 segments like VSS, that was a radio show, WMBM.

23 One of the negotiations is that it can be a 15-
24 minute radio show, but then because of the Added-
25 Value they can be extended to 20 minutes or 30

1 minutes.

2 MS. GIMENEZ: Thank you.

3 MR. TROWBRIDGE: Thank you, Lourdes. Other
4 questions or discussion? Seeing none, we'll move
5 toward a vote. All in favor, signify by saying aye.

6 ALL: AYE.

7 MR. TROWBRIDGE: Any opposed, nay. The motion
8 carries. Resolution 2021-62. Thank you.

9 Next we have Resolution 2021-63: Authorization
10 to negotiate and execute a service agreement with Cay
11 Industries, Inc., d/b/a Print Dynamics, to print and
12 prepare for distribution The Children's Trust's
13 trilingual monthly Parenting Our Children newsletter,
14 in a total amount not to exceed \$40,000.00, for a
15 term of 12 months, commencing on October 1, 2021, and
16 ending on September 30, 2022.

17 May I have a motion, please?

18 MR. PRESCOTT: Prescott, moved.

19 MR. TROWBRIDGE: Thank you, Orlando. Is there a
20 second?

21 MS. GIMENEZ: Second, Gimenez.

22 MR. TROWBRIDGE: Thank you very much. Are there
23 any recusals? Seeing none, we'll move into
24 discussion. By way of background, of course, The
25 Children's Trust has produced and delivered the

1 Parenting our Children newsletter every month for
2 more than a decade. Detail driven, precisely time
3 project reaching more than 22,000 readers. I think
4 you saw in Ximena's report how wonderful an asset
5 this is. And we received three quotes. You can see
6 that detailed information in the resolution in your
7 package.

8 Any questions or discussion?

9 MR. SALVER: Mark?

10 MR. TROWBRIDGE: Isaac?

11 MR. SALVER: Yeah. Am I correct in that the
12 Print Dynamics is a Fort Lauderdale company?

13 MS. XIMENA: I don't know the information right
14 now, but I have to check.

15 MR. SALVER: Well, I just googled Print
16 Dynamics, it says 1721 North Federal Highway, looks
17 like its north of Sunrise Boulevard. I only mention
18 that because I think since we're the Miami-Dade
19 County Children's Trust, I think we should try to
20 focus on supporting local vendors, you know, even if
21 the dollar over dollar is not exactly the same, there
22 should be some credit given to local vendors because
23 that's, you know, we want to invest in the community.
24 And I think that's a good opportunity to invest in
25 the community.

1 MR. TROWBRIGE: Thank you, Isaac. Other
2 questions or comments? All right, seeing none, we'll
3 move into a vote. All in favor signify by saying
4 aye.

5 ALL: AYE.

6 MR. TROWBRIDGE: Opposed, please say nay.
7 Motion will carry. And Isaac, thank you for bringing
8 that up, we'll certainly bring that back to the
9 Finance Committee and take a longer view of that.

10 Next is Resolution 2021-64: Authorization to
11 execute a service agreement with Yellow Box, Inc., to
12 rent and maintain Yellow Box kiosks in a total amount
13 not to exceed \$50,000.00, for a term of 12 months,
14 commencing October 1, 2021, and ending September 30,
15 2022.

16 Is there a move?

17 MS. HOLLINGSWORTH: Hollingsworth.

18 MR. TROWBRIDGE: Thank you. Second?

19 DR. ABRAHAM: Second, Abraham.

20 MR. TROWBRIDGE: Thank you, Dr. Abraham. Are
21 there any recusals? Seeing none, we'll move into
22 discussion. Of course, Yellow Box kiosks are highly
23 visual and successful tool to disseminate information
24 about Trust funded programs. I believe we have a
25 kiosk right here. If you want to check it out. Of

1 course, it gives us access to 25 custom build
2 displays in the Haitian community and regular
3 restocking of printed parent resource materials
4 including the newsletter that we just voted on. Any
5 discussion or questions?

6 Seeing none, we'll move into a vote. All in
7 favor please signify by saying aye.

8 ALL: AYE.

9 MR. TROWBRIDGE: Any opposed, nay. Motion
10 carries. Resolution 2021-64.

11 MR. HAJ: Mr. Chair, I'm sorry. There's a
12 sample box, they're not yellow, it's blue. That one
13 is a blue box. But if you'd like to see a sample of
14 what it looks like.

15 MR. TROWBRIDGE: Let's just assume I was color
16 blind. All right, very good. We'll ask you to take
17 a look at that, maybe after the meeting. Thank you,
18 Jim.

19 Next we move on to Resolution 2021-65:
20 Authorization to negotiate and execute an agreement
21 with BoardroomPR, a public relations agency, for a
22 term of 12 months, commencing on October 1, 2021, and
23 ending September 30, 2022, to plan and execute public
24 relations campaigns on behalf of The Children's
25 Trust, in a total amount not to exceed \$42,000.00.

1 May I have a motion, please?

2 DR. NEIMAND: So moved, Neimand.

3 MR. TROWBRIDGE: Thank you, Susan. Is there a
4 second?

5 MS. HOLLINGSWORTH: Second, Hollingsworth.

6 MR. TROWBRIDGE: Thank you, Pamela. Are there
7 any recusals? Seeing none, we'll move into
8 discussion. On April 2021, we requested quotes
9 seeking services to create and implement a
10 comprehensive media and PR plan that adheres to The
11 Trust communication strategies. Many of that we just
12 saw now in a presentation by Ximena, but if you look
13 in the board resolution, you see a number of high
14 level items in the scope of services. Discussion,
15 questions, comments? All right, we'll move into a
16 vote.

17 All in favor, please signify by saying aye.

18 ALL: Aye.

19 MR. TROWBRIDGE: Any opposed, nay. Motion
20 carries. Resolution 2021-65.

21 Our final resolution from the Finance Committee
22 today is 2021-66: Authorization to negotiate and
23 execute a contract renewal with The United Way of
24 Miami-Dade County, Inc., for match funding for the
25 Community Based Care Alliance of Miami-Dade County

1 (CBC Alliance), in a total amount not to exceed
2 \$64,000.00, for a term of 12 months, commencing
3 October 1, 2021, and ending September 30, 2022.

4 Is there a motion to approve this resolution?

5 MR. PRESCOTT: So moved.

6 MR. TROWBRIDGE: Thank you, Judge. Is there a
7 second?

8 MS. WELLER: Second, Weller.

9 MR. TROWBRIDGE: Are there any recusals?

10 MS. FERRADAZ: Recusal, Ferradaz.

11 MR. HINCAPIE: Recusal, Hincapie.

12 MS. DONWORTH: Donworth, I work for United Way.

13 MR. TROWBRIDGE: Very good. Any additional
14 recusals? Seeing none, we will move into discussion,
15 questions. The Children's Trust has provided annual
16 funding of the CBC Alliance of Miami-Dade County to
17 defray staff and operational cost. United Way serves
18 as the fiscal agent for the alliance. Funds run
19 staff position and operating costs and its
20 subcommittee working groups to function adequately to
21 advocate, monitor, evaluate and propose improvements
22 to the child welfare system. Any questions?
23 Comments? Seeing none, let's move toward a vote.
24 All in favor of support of 2021-66, signify by saying
25 aye.

1 ALL: Aye.

2 MR. TROWBRIDGE: Any opposed, nay. The motion
3 carries.

4 Chairman, those are our resolutions from the
5 Finance Committee. And just one moment of personal
6 privilege, I want to thank Dr. Neimand as well for
7 her fine service. Thank you, Susan.

8 MR. NEIMAND: Thank you.

9 MR. TROWBRIDGE: Back to you.

10 MR. HOFFMAN: Thank you. I'll turn it over now
11 to Pamela Hollingsworth, who is the chair of our
12 Program Services and Childhood Health Committee.

13 MS. HOLLINGSWORTH: Thank you, Mr. Chair. Good
14 afternoon, everyone. The Program Services and
15 Childhood Health Committee met on June 3rd to
16 consider and discuss the resolutions that we bring
17 before you today.

18 Beginning with Resolution 2021-67: Authorization
19 to negotiate and execute a match contract renewal
20 with Miami-Dade County Department of Cultural
21 Affairs, for cultural arts programs in an amount not
22 to exceed \$1,500,000.00, for a term of 12 months,
23 commencing October 1, 2021, and ending September 30,
24 2022.

25 May I have a motion, please?

1 MS. GIMENEZ: So moved, Gimenez.

2 DR. BAGNER: Second, Bagner.

3 MS. HOLLINGSWORTH: I'm going to ask for that
4 motion again, I apologize, but my computer froze.
5 May I have a motion?

6 MS. GIMENEZ: So moved, Gimenez.

7 DR. BAGNER: Second, Bagner.

8 MS. HOLLINGSWORTH: Thank you. Are there any
9 recusals? With that we move into discussion. The
10 arts motivate, engage and excite children, often
11 reaching the hard to reach youth. And The Children's
12 Trust has worked collaboratively with the Department
13 of Cultural Affairs to fund arts programming,
14 including arts and science summer camps for more than
15 10 years with a goal to increase access to the arts.

16 You will see an infographic in your packet that
17 includes the following information, and that is that
18 73 programs have been funded, 69,503 children and
19 youth have been served, 312 educators have received
20 CWD professional development, 3.4 million dollars in
21 funding has been leveraged. And this project, the
22 work with the Department of Cultural Affairs has
23 exceeded 85 percent of its outcome targets for art
24 skills, peer relationships and educators.

25 Feedback, discussion from the Board of

1 Directors, please.

2 DR. BAGNER: A comment, if I may, Madam Chair.

3 MS. HOLLINGSWORTH: Yes, please, Dan.

4 DR. BAGNER: Yes, so it's my understanding that
5 this organization provides services to over a quarter
6 of kids with disabilities. I wanted to commend them
7 for that. I think they have a specific program for
8 kids with disabilities. So I think that's really
9 excellent. Keep it up.

10 MS. HOLLINGSWORTH: Thank you for pointing that
11 out, Dan.

12 Further discussion from our directors? Hearing
13 none, all those in favor?

14 ALL: Aye.

15 MS. HOLLINGSWORTH: Are there any opposed? The
16 resolution carries.

17 Resolution 2021-68: Authorization to negotiate
18 and execute renewal contracts with the Miami-Dade
19 Family Learning Partnership, Inc. and All in One Mail
20 Shop, Inc. d/b/a All in One Direct Marketing
21 Solutions for the support and maintenance of a birth
22 to five book club, in a total amount not to exceed
23 \$2,262,024.00, for a term of 12 months, commencing
24 October 1, 2021, and ending September 30, 2022, with
25 two remaining 12-month renewals, subject to annual

1 funding appropriations; and authorization to amend
2 current contracts with the same entities, as
3 authorized by Reso No. 2020-82, running from October
4 1, 2020 to September 30, 2021, to add \$688,000.00 in
5 funds, for a new total not to exceed \$2,075,892.00,
6 and to amend fiscal year 2020-21 general budget to
7 reflect the increase.

8 May I have a motion, please, directors?

9 DR. ABRAHAM: So moved, Abraham.

10 MS. HOLLINGSWORTH: Thank you, Dr. Abraham. And
11 a second, please.

12 DR. NEIMAND: Second, Neimand.

13 MS. HOLLINGSWORTH: Thank you, Susan. And are
14 there any recusals?

15 DR. BAGNER: Recusal, Bagner, employed by FIU.

16 MS. HOLLINGSWORTH: Yes, thank you, Dan. I
17 don't think Maggie is with us today. Okay, so are
18 there any other recusals?

19 DR. ABRAHANTE: Abrahante is here. Do I need to
20 recuse?

21 MS. HOLLINGSWORTH: I have been advised that you
22 need to recuse, Maggie.

23 DR. ABRAHANTE: Okay, I recuse.

24 MS. HOLLINGSWORTH: Thank you. And as we move
25 into discussion, The Children's Trust book club

1 provides free monthly age appropriate books and
2 supporting materials for children from birth to their
3 fifth birthday in Miami-Dade County. Our literary
4 investments include the book club, Reach Out and
5 Read, and the Books for Free program, which are all a
6 part of the community-wide campaign for grade level
7 reading in Miami-Dade County. The campaign focuses
8 in part on increasing high quality early learning
9 experiences, including early access to books in
10 English and Spanish, and early parent-child reading
11 interaction supported by parent friendly guides for
12 developmentally appropriate practices with young
13 children.

14 You do have attachments in your packet, which
15 include a line graph showing the expansion of
16 memberships. The book club has met more than 249,600
17 books since expanding to birth to 5, as well as a
18 heat map showing the concentration of children
19 participating in The Children's Trust book club.

20 Further discussion from the directors, please?

21 Hearing none, all those in favor?

22 ALL: Aye.

23 MS. HOLLINGSWORTH: Are there any opposed? The
24 resolution carries.

25 Resolution 2021-69: Authorization to negotiate

1 and execute a match contract, the fourth and final
2 renewal, with Key Biscayne Community Foundation, to
3 support the Evidence2Success initiative, in a total
4 amount not to exceed \$50,000.00, for a term of 12
5 months, commencing October 1, 2021, and ending
6 September 30, 2022.

7 MR. DUNN: So moved, Richard Dunn.

8 MS. HOLLINGSWORTH: Thank you, Pastor Dunn. And
9 a second?

10 MS. BENDROSS-MINDINGALL: Second, Bendross-
11 Mindingall.

12 MS. HOLLINGSWORTH: Thank you, Dorothy. Are
13 there any recusals?

14 MS. KOBRINSKI: Dorothy needs to recuse, so can
15 we have another second?

16 MS. HOLLINGSWORTH: Yes, thank you for that,
17 Leigh.

18 MS. BENDROSS-MINDINGALL: Thank you.

19 MS. HOLLINGSWORTH: Dorothy will be recusing, as
20 well as Annie Neasman.

21 MS. BENDROSS-MINDINGALL: Yes, thank you.

22 MS. HOLLINGSWORTH: So I do need a second,
23 please.

24 MR. PRESCOTT: Second, Prescott.

25 MS. HOLLINGSWORTH: Did I hear Prescott?

1 MR. PRESCOTT: Yes, ma'am.

2 MS. HOLLINGSWORTH: Thank you, sir. Okay. And
3 as we move into discussion, Evidence2Success is a
4 framework for improving child and youth wellbeing and
5 development. It brings together public systems,
6 schools, neighborhoods and elected officials to
7 invest in programs that are tested and effective for
8 improving outcomes. Local data, system practice
9 changes and strategic financing help communities
10 implementing Evidence2Success to invest more
11 effectively in their young people by increasing their
12 communities focus on prevention and early
13 intervention. And there is an attachment in your
14 packet that details milestones to-date. Further
15 discussion, comments from the directors, please?

16 MR. DUNN: Madam Chair?

17 MS. HOLLINGSWORTH: Yes, Pastor Dunn?

18 MR. DUNN: Initially I was a little skeptical
19 when I saw, in all full transparency, when I saw Key
20 Biscayne Community Foundation. But when I saw their
21 efforts and what their goal and objectives were and
22 the fact that they were reaching out into some of
23 your urban core communities, it was quite impressive.
24 So I can't help but support this overwhelmingly. I
25 think it's a marvelous visionary effort. And it's

1 not often times that people would cross the waters to
2 come over into the urban core of the inner city, if
3 you will. So it's quite an initiative and they ought
4 to be commended for even willing to leave, and I'm
5 not saying this in a negative sense, but leaving
6 their safe and comfortable enclave to come into the
7 inner city. I think that's quite impressive.

8 MS. HOLLINGSWORTH: Thank you for that, Pastor
9 Dunn. And we have a note in the chat box that Tiombe
10 Kendrick-Dunn will also be recusing from this
11 resolution.

12 MR. HOFFMAN: We have a comment here. Isaac?

13 MS. HOLLINGSWORTH: Yes, Isaac?

14 MR. SALVER: Yes, it's actually a question. My
15 question is, can the attorney briefly reconcile for
16 me why the approval of a grant to Evidence2Success,
17 which provider is Key Biscayne Community Foundation,
18 why would FIU, the school board have to recuse
19 themselves on this matter? And I apologize for the
20 simplicity of the question, but I'd just like to
21 understand why.

22 MS. KOBRINSKI: Actually, the staff requests
23 opinions from the commission on ethics for all of the
24 resolutions, so we don't render an opinion.

25 MR. SALVER: So, what --

1 MR. HAJ: Isaac, if I may. If I can have
2 Stephanie chime in. With all our resos we submit to
3 the commission of ethics of what board members need
4 to recuse with background on each reso and then they
5 give us opinions on who needs to recuse from the
6 reso.

7 MR. SALVER: Okay, so then, Jim, I'm going to
8 direct a question at you. Why are -- you know, it --
9 first, let me frame up my question. Because I know
10 that I've been kind of a voice to prevent this Trust
11 from directing millions and millions of dollars to
12 single organizations like University of Miami, FIU, I
13 think we're actually prohibited by our charter to
14 give money to the public schools.

15 So when I see public school representative, our
16 board member, you know, having to recuse herself, I
17 want to know if there -- are we creating an
18 environment where there's a structure that we're
19 using like sub, you know, second tier organizations
20 to channel funds to other organizations that either
21 already receive a mountain of money from us or -- I
22 just want to understand why board members are
23 recusing themselves when their -- the names of their
24 organizations either don't -- they don't appear on
25 this agenda item.

1 MR. HAJ: Okay. Stephanie, can you please chime
2 in about the makeup and why they have to recuse?

3 MS. SYLVESTRE: For Evidence2Success, the
4 organization that works directly with Key Biscayne
5 Community Foundation. Key Biscayne Community
6 Foundation is only fiscal -- the money is MCI and
7 board member Dorothy Bendross-Mindingall is on their
8 board. So that's why they have to recuse. It's not
9 that we're passing the money to the school system or
10 to FIU or to any other entity, it's that their
11 involved in the project in the community.

12 MR. HAJ: Dr. Bendross-Miningall serves on the
13 MCI board.

14 MR. SALVER: So it's more of a -- their
15 connection is more in governance rather than being a
16 beneficiary of the program?

17 DR. BAGNER: And point of clarification, FIU is
18 -- I did not recuse from this previous one, it was
19 the one before that one.

20 MR. SALVER: Okay.

21 MS. SYLVESTRE: I was referencing board member -
22 - school board member. Isaac, I don't know who the
23 "they" you're referring to, can -- with your question
24 you just asked, can you ask it again using proper
25 nouns, so that I know which "they" you're

1 referencing?

2 MR. SALVER: I just -- Stephanie, I'm just
3 talking about the folks that recused themselves on
4 this matter.

5 MS. SYLVESTRE: Because they're on the board of
6 one of the key agencies that's part of this community
7 initiative. Evidence2Success is a community led
8 program that goes -- that has a community deciding
9 what needs, what they need to make their community
10 better. And it's an evidence-based program from
11 Annie Casey. And it's been successfully implemented
12 in numerous cities around the country and Annie Casey
13 wants to implement it in Liberty City. And we are
14 partners in that process, along with Key Biscayne
15 Community Foundation because Liberty City is, I would
16 say, a sister city to Key Biscayne and they do quite
17 a number of investments in that area. I know you
18 will see with subsequent reso as well. And so as
19 part of our funding collaboration with Key Biscayne,
20 we give them some money, they bring additional monies
21 to the table and we're able to provide much needed
22 services in Liberty City.

23 MR. SALVER: My question was answered like three
24 minutes ago, but I appreciate the additional
25 information. I 100 percent support the initiative.

1 I just wanted to understand the technical reasons why
2 folks were recusing themselves.

3 MS. HOLLINGSWORTH: Thank you, Stephanie.

4 MS. KOBRINSKI: Madam Chair, it's a good
5 reminder that whenever someone does have to recuse,
6 you have to state the nature of the conflict on the
7 record, please. Thank you.

8 MS. HOLLINGSWORTH: Okay. Leigh, do we need to
9 go back and restate anything?

10 MS. KOBRINSKI: I think that was just thoroughly
11 explained right now.

12 MS. HOLLINGSWORTH: Okay, very well. Very well.
13 Okay. So continued discussion, feedback from our
14 board of directors, please? Hearing none, all those
15 in favor?

16 ALL: AYE.

17 MS. HOLLINGSWORTH: Are there any opposed? The
18 resolution carries.

19 Resolution 2021-70: Authorization to negotiate
20 and execute a funder collaboration contract with Key
21 Biscayne Community Foundation, for the Fab Lab, in a
22 total amount not to exceed \$100,000.00, for a term of
23 12 months, commencing October 1, 2021, and ending
24 September 30, 2022.

25 May I have a motion, please?

1 DR. ABRAHAM: So moved, Abraham.

2 MS. DONWORTH: Second, Donworth.

3 MS. HOLLINGSWORTH: That was Mary for the
4 second. Are there any recusals? I don't have any
5 recommended recusals for this resolution. Okay,
6 let's move into discussion.

7 And with that, I will state that the Fab Lab is
8 a mobile unit initially designed for communities as a
9 prototyping platform for local entrepreneurship that
10 educators use for project-based hands-on STEM,
11 Science, Technology, Engineering and Math Education.
12 Users learn by designing and creating objects of
13 personal interest or import. The program aims to
14 inspire, to prepare and nurture the pursuit of
15 coursework and careers in STEM through a hands-on
16 experience with digital fabrication. The students
17 are learning how to use the equipment to make their
18 ideas come to life while understanding the connection
19 between the curriculum, digital fabrication and the
20 STEM career at-hand.

21 The Children's Trust invests \$100,000.00, while
22 the Key Biscayne Community Foundation, Himan Brown,
23 and the anonymous foundation invest a combined total
24 of \$364,320.00, which means that for every dollar The
25 Children's Trust invests in the Fab Lab program, the

1 funding partners invest \$3.60. Discussion, feedback
2 from our board of directors, please?

3 MR. DUNN: Madam Chair, please let me just say
4 this. That's exactly what I'm talking about right
5 there. That's -- I want to say like Denzel
6 Washington used to say, "That's what I'm talking
7 about." Putting the money where the mouth is, I
8 mean, that speaks volumes. And I don't think we need
9 to just wink at it. And I had to -- that's why I'm
10 on record now because initially I was trying to
11 reconcile in my head, what is Key Biscayne, what's
12 the punchline here, what's really happening?

13 And I want to say this, and I may be talking a
14 little too much, but I need to say this, Isaac, it's
15 okay, man, your questions are on point, man. That's
16 good questions. We need to hash these things out to
17 see that we're clear. And so I just appreciate that
18 kind of, that level of commitment. I mean, that's
19 just so impressive to me.

20 MS. HOLLINGSWORTH: Thank you, Pastor Dunn.

21 MS. BENDROSS-MINDINGALL: Madam Chair?

22 MS. HOLLINGSWORTH: Yes, Dorothy?

23 MS. BENDROSS-MINDINGALL: Thank you, Madam
24 Chair. Just want to add a little bit to what Pastor
25 Dunn has said. I've seen them in action. They are

1 very, very sincere about -- their commitment is true.
2 So I'm glad that Isaac asked the questions. It is
3 important. When I served as a state representative a
4 little while ago, the mayor of Miami Beach, and I
5 talked about, as Reverend Dunn said, "Crossing the
6 waters." So I appreciate the opportunity just to add
7 to Reverend Dunn's comments and, of course, Isaac, to
8 thank you for making sure that we're transparent.
9 Thank you, Madam Chair.

10 DR. BAGNER: Point of clarification, Madam
11 Chair, on this resolution.

12 MS. HOLLINGSWORTH: Yes, I apologize. I lost
13 power for a moment. And thank you, Dorothy. Further
14 discussion from the board?

15 DR. BAGNER: Yes, I had a question, Madam Chair,
16 this is Bagner.

17 MS. HOLLINGSWORTH: Dan, yes?

18 DR. BAGNER: Yes. So given the focus on STEM
19 and the documented evidence that fewer girls go into
20 STEM careers, I'm just curious if this organization
21 can report how many girls versus boys are in the
22 program?

23 MS. HOLLINGSWORTH: Do we have that information?

24 MR. HAJ: Yeah, Madam Chair, Dan, I'm not sure
25 if we have that information, I'll ask Stephanie. But

1 if we have it right now, we will get it to you.

2 Stephanie?

3 MS. SYLVESTRE: I believe Key Biscayne is on the
4 phone, on the call. You can open the line for
5 Melissa White, who is the executive director for Key
6 Biscayne. I believe they would be able to provide
7 more info on that.

8 MS. HOLLINGSWORTH: Okay. Melissa? Are you
9 there? Hello? Is Melissa the only representative
10 from Key Biscayne here --

11 MS. SYLVESTRE: Sarah Wright is also on.

12 MS. HOLLINGSWORTH: Thank you, Sarah, we're
13 happy to hear from you.

14 MS. WRIGHT: Hi. Good afternoon, Board Members.
15 It's a pleasure to be with you this afternoon. My
16 name is Sarah Wright and I'm with the Key Biscayne
17 Community Foundation and oversee the Fab Lab. Thank
18 you so much for that important question. I can give
19 you numbers for students that have completed the
20 program so far, right now it is 77 percent are boys
21 that have completed the program and 23 percent are
22 girls. We know the importance of targeting girls to
23 participate. It seems like during the pandemic more
24 boys were showing up to the sites that we were
25 serving.

1 But I'm happy to share we have launched a summer
2 program at Liberty City Optimist Club and we're
3 starting, actually, on Thursday with Girl Power and
4 our percentages are 72 percent girls this summer and
5 28 percent boys. So after finishing the summer,
6 we're going to be at about 50/50 boys and girls.

7 MS. HOLLINGSWORTH: Thank you, Sarah.

8 DR. BAGNER: Thank you very much.

9 MS. HOLLINGSWORTH: Further discussion from our
10 board? Hearing none, all those in favor?

11 ALL: Aye.

12 MS. HOLLINGSWORTH: Are there any opposed? The
13 resolution carries.

14 Resolution 2021-71: Authorization to negotiate
15 and execute a funder collaboration contract renewal
16 with Catalyst Miami, Inc., for Future Bound Miami, a
17 Children's Savings Accounts program, in a total
18 amount not to exceed \$135,000.00 for a term of 12
19 months commencing October 1, 2021 and ending
20 September 30, 2022.

21 May I have a motion, please?

22 MR. DUNN: So moved, Richard Dunn.

23 MS. HOLLINGSWORTH: Thank you. And a second?

24 DR. ABRAHAM: Abraham, second.

25 MS. HOLLINGSWORTH: Thank you, Dr. Abraham. I

1 don't have any recommended recusals, but I'll put out
2 the call for recusals. Now let's move into
3 discussion.

4 Future Bound Miami, the Children's Savings
5 Account program is led by Catalyst Miami Inc. It
6 addresses the economic challenges faced by children
7 and their families. Future Bound is a crucial
8 strategy for post-secondary attainment with the goal
9 of improving post-secondary engagement increasing
10 financial capacity. To date the program has
11 activated and seated more than 935 Future Bound Miami
12 Children's Savings Accounts.

13 The Children's Trust investment of \$135,000.00
14 supports the infrastructure of the program and
15 leverages nearly \$600,000.00 from the city of Miami,
16 Miami-Dade County, and the Perez Family Foundation
17 and direct funding, along with approximately
18 \$1,480,000.00 in in-kind contributions secured by the
19 consortium. For every dollar The Children's Trust
20 invests in this program, more than \$11.00 in direct
21 funding is leveraged in return. Further discussion,
22 feedback from our directors, please?

23 Hearing none, all those in favor?

24 ALL: Aye.

25 MS. HOLLINGSWORTH: Are there any opposed?

1 The resolution carries.

2 Resolution 2021-72: Authorization to negotiate
3 and execute a funder collaboration contract renewal
4 with Miami Homes For All, Inc., to support
5 partnerships to end youth homelessness in Miami-Dade
6 County, in an amount not to exceed \$100,000.00 for a
7 term of 12 months commencing, October 1, 2021, and
8 ending September 30, 2022.

9 May I have a motion, please?

10 DR. ABRAHAM: So moved, Abraham.

11 MS. HOLLINGSWORTH: Thank you, Abraham.

12 MS. GRIMES-FESTGE: Second, Grimes-Festge.

13 MS. HOLLINGSWORTH: Thank you, Mindy. Are there
14 any recusals? I don't have any recommendations for
15 recusals. And discussion. Miami Homes For All
16 coordinates systems partners to identify and track
17 homeless youth and to provide immediate access to
18 appropriate programs and services, including housing,
19 education, health care, employment, mentorship, peer
20 groups and other supportive services. You will see
21 on your attachment 100 agencies are now members,
22 coordinated donations, and were provided, and 53,500
23 masks, 500 hygiene kits, soap kits, including
24 essential items such as cleaning items, et cetera,
25 and more, were distributed to youth.

1 The project also developed and provided training
2 and technical assistance to HOMY members on new
3 housing and shelter policies. 266 youth were
4 surveyed in the I Count Miami 2021 and our census of
5 youth experiencing housing instability and we are
6 scheduled to conduct an annual survey with our HOMY
7 service partners to understand the needs and the gaps
8 in this area. Feedback, further discussion from the
9 board, please?

10 Hearing none, all those in favor?

11 ALL: Aye.

12 MS. HOLLINGSWORTH: Any opposed? The resolution
13 carries.

14 Resolution 2021-73: Authorization to enter into
15 a service agreement with Miami-Dade County for a
16 local funding match to support Miami-Dade Public
17 Library System's STEAM-based programming and academic
18 tutoring, in an amount not to exceed \$175,000.00 for
19 a term of 12 months, commencing October 1, 2021, and
20 ending September 30, 2022. May I have a motion
21 please?

22 MR. SALVER: I'll move it, Salver.

23 MS. KENDRICK-DUNN: Second, Kendrick-Dunn.

24 MS. HOLLINGSWORTH: We have a first and a second

25 --

1 MR. SALVER: I have a comment, sorry, Pam. My
2 minutes say that its Resolution 2020-73. Does
3 everyone's say that? And I think there was a -- I
4 strongly advise staff go through the resolution
5 numbers to make sure they're enumerated properly
6 because I think there was a previous item that also
7 said 2020 on it.

8 MS. HOLLINGSWORTH: Thank you. Yes, it's 2021-
9 73. Let's see, according to opinion, Danielle Cohen
10 Higgins and Nelson Hincapie do not need to recuse,
11 but I'll put the call out for any recusals. Hearing
12 none, let's move into discussion.

13 The Children's Trust partners with the Miami-
14 Dade County Public Library System through a match
15 project to increase access to the STEAM, that's
16 Science, Technology, Engineering, Arts and Math
17 program using the Technobus by providing at least 60
18 service stops at various high need communities
19 throughout the county and to increase access to the
20 academic tutoring provided by 105 certified teachers
21 across 27 library sites. Feedback, discussion from
22 the board, please?

23 MS. KENDRICK-DUNN: This is Tiombe, I do have
24 one question regarding the tutoring. So I know I
25 asked Stephanie this question about pre and

1 posttests. Is there an opportunity maybe in the
2 future when the children are going to be provided
3 with tutoring that we know more -- we collect data to
4 really inform where the child's needs are. Because
5 when you're tutoring a child, it really is best to
6 have a pre-test because it's very really difficult to
7 know where a child needs help, unless they're
8 collecting some type of data from another source like
9 i-Ready, scores from the school, but there should be
10 some type of diagnostic. That is best practices with
11 tutoring.

12 MS. HOLLINGSWORTH: Thank you for that, Tiombe.
13 And thank you, Ms. West, for your further
14 clarification in the chat box. Further questions,
15 observations from our board, please?

16 Hearing none, all those in favor?

17 ALL: Aye.

18 MS. HOLLINGSWORTH: Are there any opposed? The
19 resolution carries.

20 Resolution 2021-74: Authorization to renew a
21 service agreement with Kristi House, Inc., for a
22 local funding match to support abuse prevention
23 efforts, human trafficking awareness training, and
24 victims' services, in a total amount not to exceed
25 \$180,300.00 for a term of 12 months, commencing

1 October 1, 2021, and ending September 30, 2022.

2 May I have a motion, please?

3 MR. PRESCOTT: Prescott, moved.

4 MR. DUNN: Second, Dunn.

5 MS. HOLLINGSWORTH: Second, Dunn. Are there any
6 recusals?

7 MR. REYES: I have a question about recusals.

8 Voices for Children is the funding organization for
9 the Guardian Ad Litem program, which is one of the
10 partners with Kristi House. Do I need to recuse
11 myself?

12 MR. HAJ: No, sir.

13 MS. HOLLINGSWORTH: Okay. All right. Thank
14 you. Moving into discussion.

15 The Children's Trust partners with Kristi House,
16 the United States Department of Justice Office for
17 Victim Crime and the United States Department of
18 Health Union Services Substance Abuse and Mental
19 Health Service Administration to fund project goals,
20 which supports abuse prevention efforts, human
21 trafficking awareness training and victims' services.

22 The funds that are invested by The Children's Trust
23 support the following direct service team members.

24 First, a master level therapist, as well an
25 education and outreach specialist, also a childcare

1 specialist, and a client driver that serve adolescent
2 girls through intensive therapeutic services and
3 youth throughout education and outreach services.
4 Discussion, feedback from our board of directors,
5 please?

6 Hearing none, all those in favor?

7 ALL: Aye.

8 MS. HOLLINGSWORTH: Are there any opposed?

9 The resolution carries. Tiombe has restated her
10 question from the previous resolution in the chat
11 box. Tiombe, can you unmute and can we go back to
12 that? I don't hear you, Tiombe. I think her
13 question was about the pre/post, I wonder, Jim, if we
14 can get back to Tiombe in regard to that question.

15 MS. KENDRICK-DUNN: Can you hear me now?

16 MS. HOLLINGSWORTH: We can hear you now, Tiombe.

17 MS. KENDRICK-DUNN: Okay, I'm sorry, I didn't
18 know if the question was answered, but I was
19 mentioning with tutorial services, it is best
20 practice when a child is receiving tutoring, to have
21 diagnostic testing or some other data to inform the
22 tutor of what services are required. And I just
23 wanted an answer to that question or I want to know
24 that we will get one or if this can be addressed in
25 some kind of way because I'm just wondering how

1 tutoring is taking place without diagnostic testing.
2 Like to understand the child, where and why the child
3 even needs tutoring.

4 MR. HAJ: Tiombe, our diagnostic testing occurs
5 in all our afterschool and our summer programs. For
6 this specific reso, I don't know, Stephanie or Lori,
7 if you have the answer right now or do we need to get
8 back to Tiombe?

9 MS. SYLVESTRE: We need to get back to Tiombe.
10 Because I don't believe we ask the library system
11 about this.

12 MR. HAJ: Tiombe, we'll have an answer to you by
13 the end of the week.

14 MS. HANSON: I would just say the focus is on
15 homework help, so it's really about the kids bringing
16 what they're working on to the certified teachers
17 that the library hires. So we can gather a little
18 bit more information about how they process that or
19 whether it's more of a drop-in, you know, when people
20 need the homework help or whether they follow the
21 kids overtime and collect that sort of information.

22 MS. KENDRICK-DUNN: Well, I just wanted to ask,
23 is it homework help or tutoring? Because those are
24 two separate things. Tutoring specifically --

25 MS. HANSON: The library people are on the line,

1 if we can -- it looks like Marjorie Lopez is in the
2 chat, if we want to hear directly from them.

3 MS. HOLLINGSWORTH: We're ready to hear from
4 you, Marjorie.

5 MS. LOPEZ: Hi, everyone, this is Marjorie
6 Lopez. Can you hear me okay now?

7 MS. HOLLINGSWORTH: Yes, we can hear you.

8 MS. LOPEZ: Okay, thank you so much for having
9 us here today and also as always for your support.
10 It is a homework help and tutoring program. So the
11 students do come with their homework. So the tutors
12 do help them in whatever they bring to the sessions.
13 Last year we were in-person. We have since, during
14 COVID, transitioned our in-person model to an online
15 model and the children are paired with the certified
16 teachers, depending on what subject areas are
17 requested by the parents.

18 In a way, the parents have the opportunity to
19 communicate directly with the tutors, so in most
20 cases they scan or email the subject area content
21 that they have, they send that to the tutors ahead of
22 time so that they know what they're going to be
23 working on. In the instances where children do not
24 have homework, then they can communicate directly
25 with the parents on specific skills they need help

1 with, whether its reading comprehension, even
2 fluency, multiplication tables, the parents let the
3 tutors know what they're struggling in.

4 MS. HOLLINGSWORTH: So that speaks to the format
5 of the program.

6 MS. LOPEZ: The homework help and tutoring
7 program.

8 MS. HOLLINGSWORTH: Yes, homework help and
9 tutoring. And Tiombe, Steph will get back to you by
10 the end of the week with further information about
11 your question. Is that satisfactory?

12 MS. KENDRICK-DUNN: Thank you so much for that
13 information -- thank you for that information, and I
14 look forward to receiving the additional information.

15 MS. HOLLINGSWORTH: Thank you, thank you. I
16 will ask for some guidance, did we do the vote on
17 Resolution 2021-74? I'm going to assume that we did.
18 Are we ready to move on to 2021-75?

19 MR. HAJ: Yes, Madam Chair.

20 MS. HOLLINGSWORTH: Thank you, Jim. If we could
21 just move the -- there we are. Thank you so much.

22 Resolution 2021-75: Authorization to renew a
23 service agreement with the Miami-Dade State
24 Attorney's Office, for a local funding match to
25 support an anti-human trafficking campaign and to

1 increase services for victims of human trafficking,
2 in a total amount not to exceed \$125,000.00 for a
3 term of 12 months, commencing October 1, 2021, and
4 ending September 30, 2022.

5 May I have a motion, please?

6 DR. ABRAHAM: So moved, Abraham.

7 MS. HOLLINGSWORTH: Thank you, Dr. Abraham. And
8 a second?

9 MS. NEASMAN: Second, Annie.

10 MS. HOLLINGSWORTH: Thank you. Are there any
11 recusals? I have Laura Adams as a recommended
12 recusal here. Any other recusals? I'm sorry, could
13 you repeat that please?

14 Mr. SALVER" I just had a question if I needed
15 to recuse myself. Jim answered it for me.

16 MS. HOLLINGSWORTH: Okay. And Laura Adams is
17 with us? I thought I saw her on the screen.

18 MS. KOBRINSKI: Yeah, she's recused, Madam
19 Chair.

20 MS. ADAMS: I recused myself.

21 MS. HOLLINGSWORTH: Okay, very well. Thank you.
22 And Laura, you've identified your organization for
23 the record?

24 MS. ADAMS: For the record, I work for the
25 Miami-Dade State Attorney's Office.

1 MS. HOLLINGSWORTH: Perfect, thank you very
2 much. Further recusals, no. Let's move into
3 discussion, please.

4 To increase services for victims of human
5 trafficking, The Children's Trust has partnered with
6 the Miami-Dade State Attorney's Office, SAO, medical
7 providers, law enforcement, Project Phoenix, the
8 Thrive Clinic, Citrus Health, Voices for Children,
9 the Homeless Trust and several others. The
10 Children's Trust funding supports the investigator
11 supervisor and the victim specialist positions at the
12 Institute for Ordination, Advocacy and Prosecution to
13 support the services that are linked to the anti-
14 human trafficking campaign. Discussion, feedback
15 from our board of directors, please?

16 Hearing none, all those in favor?

17 ALL: Aye.

18 MS. HOLLINGSWORTH: Are there any opposed? The
19 resolution carries.

20 And our final resolution for this evening is
21 Resolution 2021-76: Authorization to negotiate and
22 execute a funder collaboration contract renewal with
23 the U.S. Soccer Foundation to support the Soccer for
24 Success program, in an amount not to exceed
25 \$125,000.00, for a term of 12 months commencing

1 August 1, 2021, and ending July 31, 2022.

2 May I have a motion, please?

3 MS. GRIMES-FESTGE: So moved, Grimes-Festge.

4 MS. HOLLINGSWORTH: Thank you, Mindy. And a
5 second?

6 MS. FERRADAZ: Second, Ferradaz.

7 MS. HOLLINGSWORTH: Thank you, Gilda. Are there
8 any recusals? I have no recommendations here. And
9 so we'll move into discussion.

10 This collaboration project leverages fund from
11 local and national funders to support the following
12 seven community partners, After-School All-Stars,
13 City of Miami Gardens Department of Parks and Rec,
14 the City of North Miami, Flipany, Liberty City
15 Optimist Club, Miami-Dade County Department of Parks
16 and Recs, the YMCA of South Florida. These partners
17 deliver the Soccer for Success program curriculum at
18 37 sites throughout the county.

19 The community partners receive funding and/or
20 materials and equipment, program curriculum and
21 training provided by the foundation. The program
22 offers structured physical activity, nutrition
23 education and mentoring for children in underserved
24 neighborhoods. And this collaborative effort will
25 support the programs expansion to serve approximately

1 3,000 participants throughout Miami-Dade County.
2 Soccer for Success is an evidence-based program.
3 Further discussion, questions from our board, please?
4 Hearing none, all those in favor?
5 ALL: Aye.
6 MS. HOLLINGSWORTH: Are there any opposed? The
7 resolution carries. And with that, I hand it back to
8 you, Mr. Chair.
9 MR. HOFFMAN: Thank you, Pamela. With that, I'm
10 going to hand it over to our CEO, Jim Haj, for your
11 report.
12 MR. HAJ: Mr. Chair, a brief CEO report. Summer
13 Programs started last week. 18,000 children are off
14 the streets, 18,000 kids are in our summer camps
15 getting literacy, getting activities, getting fed.
16 And we're proud with the partnership with Miami-Dade
17 County Public Schools where they're putting 400
18 teachers in our program to offset the COVID slide and
19 the summer slide.
20 Champions for Children Selection Committee, it
21 seems it's that time of the year again that we're
22 selecting -- we have nominees, we need to select for
23 our event, which is going to happen in November, so
24 we're asking board member participation and that is
25 July 7.

1 Financial disclosures to all board members. If
2 you have not submitted, please do so by July 1. I
3 know Muriel will be hounding you the next couple of -
4 - I guess we have two more weeks to get it done.

5 Young Talent, Big Dreams, this was in the Friday
6 email to the board, there was a link for the Young
7 Talent, Big Dreams. If you get to watch some of our
8 talent in this community. And our two TRIM Board
9 meetings are set for September 13th and 20th. We had
10 a major PPE distribution event a week ago where we
11 gave over a million amounts of PPE as well as
12 curriculum and books and all kinds of things. And I
13 want to thank the staff who broke their backs for two
14 days prepping for the event and that event itself.

15 And the Thrive By 5 PD Summit we mentioned. And
16 today we had a great activity at Jackson Hospital, we
17 had a press conference.

18 As we all remember when we were children in our
19 summer programs, you know, summertime is long days of
20 summer where kids get to run around, have fun. This
21 is what it's all about, but we ought to make sure
22 they're safe. How many tragedies have happened where
23 kids had access to guns and killed somebody. So
24 today was Ask day. So asking saves kids. So when
25 you have the sleepover or the playdate, that parents

1 ask, do you have a gun in your house? And if so, is
2 it secure. Do you have a gun in your car? If so, is
3 it secure.

4 So, we kicked off the campaign today at Jackson
5 Hospital, we had many leaders in this community, but
6 it was a great day. We know that we have gun owners
7 in this community, but when kids are over, are they
8 secure? And parents need to start asking. And I
9 know it's a difficult conversation to ask, but it
10 really shouldn't be difficult. It should be
11 commonplace and we've got to change that narrative.
12 And we started that today. So, thank you, sir.

13 MR. HOFFMAN: Thank you. With that, unless
14 there's any other business, the meeting is adjourned.
15 Thank you. Thank you for your participation.

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18 (Whereupon, at 6:00 p.m., the meeting was adjourned.)

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CERTIFICATE OF TRANSCRIPTION

The above and foregoing transcript is a true and correct typed copy of the contents of the file, which was digitally recorded in the proceeding identified at the beginning of the transcript, to the best of my ability, knowledge and belief.

Christy Caldera, Transcriber

July 9, 2021