

# **Board of Directors Meeting Monday, November 15, 2021**

4:00 p.m.

Location:
United Way – Ryder Room
3250 S.W. 3rd Avenue (Coral Way)

"In person quorum with some virtual attendants"





### **Board of Directors Meeting**

Monday, November 15, 2021 3250 S.W. 3<sup>rd</sup> Avenue (Coral Way) United Way – Ryder Room

#### "In person quorum with some virtual attendants"

4:00 p.m. - 6:00 p.m.

#### **Board of Directors**

Kenneth C. Hoffman Chair Pamela Hollingsworth Vice-Chair Mark A. Trowbridge Treasurer Karen Weller Secretary

Edward Abraham, M.D. Magaly Abrahante, Ed.D. Laura Adams Matthew Arsenault Daniel Bagner, Ph.D. Hon. Dorothy Bendross-Mindingall, Ph.D. Hon. Danielle Cohen Higgins Constance Collins Morris Copeland Victor Diaz-Herman Mary Donworth Richard P. Dunn II Hon, Juan Fernandez Barquin Gilda Ferradaz Lourdes P. Gimenez Nicole Gomez Valrose Graham Mindy Grimes-Festge Malou C. Harrison, Ph.D. Nelson Hincapie Tiombe Bisa Kendrick-Dunn Marissa Leichter Alexandra Martin

David Lawrence Jr. Founding Chair

Annie R. Neasman

Javier Reyes Hon. Isaac Salver Sandra West

Hon. Orlando Prescott

James R. Haj President & CEO

County Attorney's Office Legal Counsel

#### **AGENDA**

4:00 p.m. **Welcome and Opening Remarks** 

Kenneth Hoffman

Chair

4:05 p.m. Public Comments

Kenneth Hoffman Chair

4:15 p.m. **Approval of October 18, 2021 Board of Directors** meeting minutes summary

(Additional Items Packet) (Pgs. 4-6)

Karen Weller Secretary

4:20 p.m. Ad Hoc Early Childhood Committee Report

Dr. Daniel Bagner Committee Chair

4:30 p.m. Innovation Highlights Presentation

James R. Haj President/CEO Rachel Spector

Associate Director of Programs

5:20 p.m. Program Services and Childhood Health Committee Report

Pamela Hollingsworth Committee Chair

**Resolution 2022-15:** Authorization to execute no-cost extensions with eight providers to continue their innovation projects for a term of three to six months, commencing January 1, 2022, and ending no later than June 30, 2022. (*Pgs. 7-8*)

**Resolution 2022-16:** Authorization to release competitive solicitations, in alignment with the board's strategic priorities and projected available funding, across multiple investment areas that have funding cycles ending with the 2021-2022 fiscal year. (*Pgs. 9-12*)

The public is allowed to comment on a specific agenda item but must register with the Clerk of the Board prior to being allowed to comment.

**Resolution 2022-17:** Authorization to execute a five-year Data Collaboration and Sharing Agreement with the University of Miami in partnership with members of the Miami-Dade Integrating Data for Effectiveness Across Systems (IDEAS) Consortium for Children, as described herein. (*Pgs. 13-15*)

5:55 p.m. **CEO Report** 

James R. Haj President/CEO

- Monthly Media Report (Pgs. 16-20)
- Racial Equity and Social Justice Ad Hoc Committee meeting December 2, 2021 (3:30 pm – 5:30 pm) – via Zoom

6:00 p.m. **Adjourn** 

Reminder:
Next Board Meeting: \*Tuesday, January 18, 2022

The public is allowed to comment on a specific agenda item but must register with the Clerk of the Board prior to being allowed to comment.



#### Board of Directors Meeting Summary of Actions Taken October 18, 2021 4:10 p.m.

These actions were taken by the Board of Directors of The Children's Trust meeting held on October 18, 2021, with a quorum of members physically present and some members attending virtually:

Please note that the number of board members fluctuate based on arrival and departure of some of them throughout the meeting.

Motion to approve the Approval of July 19 Board of Directors meeting/1st TRIM September 13 and 2nd TRIM September 20, 2021 minutes summary was made by Pastor Richard Dunn and seconded by Mary Donworth. Motion passed unanimously, 23-0.

#### **Finance & Operations Committee Report**

**Resolution 2022-01:** Motion to approve the resolution was made by Pamela Hollingsworth and seconded by Mindy Grimes-Festge. Authorization to enter into a sponsorship agreement with Actors' Playhouse at the Miracle Theatre Inc., for co-production and presenting sponsorship of the Young Talent Big Dreams talent search, in an amount not to exceed \$65,000.00, for a term of 12 months, commencing retroactively on October 1, 2021, and ending on September 30, 2022. **Motion passed unanimously, 23-0.** 

**Resolution 2022-02:** Motion to approve the resolution was made by Gilda Ferradaz and seconded by Nelson Hincapie. Authorization for a procurement waiver for training and professional development services to fund the Florida International University (FIU) Center for Children and Families Miami International Child & Adolescent Mental Health (MICAMH) Conference to be held in-person in Miami on February 16-18, 2022, inclusive of free admission for providers affiliated with The Children's Trust, in an amount not to exceed \$50,000.00. Motion passed, 22-0. Recusal by Dr. Daniel Bagner.

**Resolution 2022-03: Motion to approve the resolution was made by Pastor Richard Dunn and seconded by Mary Donworth**. Authorization to expend up to \$50,000.00 for Community Engagement Team support services in the Haitian community with Hermantin Consulting, LLC, for a term of 12 months, commencing retroactively on October 1, 2021, and ending September 30, 2022. **Motion passed unanimously, 23-0.** 

**Resolution 2022-04:** Motion to approve the resolution was made by Lourdes Gimenez and seconded by Karen Weller. Authorization to accept a \$192,600.00 contribution from Miami Beach Chamber Foundation, the fiscal agent for the City of Miami Beach and neighboring municipalities, and to negotiate and execute a contract renewal with Borinquen Medical Health Center, a funded school-based health provider, to provide behavioral health enhancements in all eight public schools in Miami Beach, at a cost equal to the same dollar amount for a term of nine months, commencing retroactively on October 1, 2021, and ending June 30, 2022. **Motion passed unanimously, 23-0.** 

Resolution 2022-05: Motion to approve the resolution was made by Mary Donworth and seconded by Mindy Grimes-Festge. Authorization for the expenditure of dues for membership in the Florida Children's Council, Inc. (FCC) in a total amount not to exceed \$110,000.00 for a term of 12 months, commencing retroactively on October 1, 2021, and ending September 30, 2022. Motion passed unanimously, 23-0.

**Resolution 2022-06:** Motion to approve the resolution was made by Pamela Hollingsworth and seconded by Constance Collins. Authorization to enter into an agreement with Agencia Central LLC, and Webauthor, LLC, vendors selected from the Web Development Request for Qualification (RFQ) #2021-07 and subsequent bid process to develop The Children's Trust contiguous web presence which includes www.thechildrenstrust.org, StayHome.Miami and www.trustcentral.org, for a term of 12 months, commencing retroactively October 1, 2021, and ending September 30, 2022, with an option to renew for two additional years, in a total amount not to exceed \$ 130,400.00, subject to annual funding appropriations. **Motion passed unanimously, 23-0.** 

**Resolution 2022-07:** Motion to approve the resolution was made by Dr. Edward Abraham and seconded by Constance Collins. Authorization for a procurement waiver for license and permit for the operation of The Children's Trust's information technology upgrade to Trust Central in support of care coordination and community referrals; and authorization to negotiate and execute a contract and related agreements with Webauthor.com, LLC, in a total amount not to exceed \$60,000.00 for a term of 12 months, commencing retroactively on October 1, 2021, and ending September 30, 2022. **Motion passed unanimously, 24-0.** 

Resolution 2022-08: Motion to approve the resolution was made by Gilda Ferradaz and seconded by Lourdes Gimenez. Authorization to extend the lease contract with The Children's Advocacy Complex, LLC, commencing November 22, 2021, and ending November 21, 2030. Motion passed, 23-0. Recusal by Mary Donworth.

#### **Program Services and Childhood Health Committee Report**

**Resolution 2022-09:** Motion to approve the resolution was made by Lourdes Gimenez and seconded by Karen Weller. Authorization to negotiate and execute contract renewals with eight providers, identified herein, to provide early intervention summer camp services for 635 slots of children, birth to five years of age, in a total amount not to exceed \$2,217,499.00, each for a term of six months, commencing March 1, 2022, and ending August 31, 2022, with one remaining renewal, subject to annual funding appropriations. **Motion passed, 23-0. Recusal by Dr. Daniel Bagner.** 

**Resolution 2022-10:** Motion to approve the resolution was made by Lourdes Gimenez and seconded by Constance Collins. Authorization to negotiate and execute contract renewals with 12 providers, identified herein, to deliver high-quality summer camp services for 945 slots for elementary school children, in a total amount not to exceed \$1,515,523.00, each for a term of six months, commencing March 1, 2022, and ending August 31, 2022, with one remaining renewal, subject to annual funding appropriations. **Motion passed, 24-0.** Recusal by Dr. Malou Harrison.

Resolution 2022-11: Motion to approve the resolution was made by Pastor Richard Dunn and seconded by Tiombe Bisa Kendrick-Dunn. Authorization to negotiate and execute contract renewals with 17 providers, identified herein, to deliver high-quality summer camp services for 1,532 slots for middle and high school youth, in a total amount not to exceed \$2,597,209.00, each for a term of six months, commencing March 1, 2022, and ending August 31, 2022, with one remaining renewal, subject to annual funding appropriations. Motion passed, 24-0. Recusal by Dr. Malou Harrison.

**Resolution 2022-12:** Motion to approve the resolution was made by Mindy Grimes-Festge and seconded by Richard Dunn. Authorization to negotiate and execute a match contract with Miami-Dade County for the seventh year of the Summer Youth Internship Program, in a total amount not to exceed \$1,500,000.00, for a term of 12 months, commencing March 1, 2022, and ending on February 28, 2023. **Motion passed unanimously, 24-0.** 

**Resolution 2022-13:** Motion to approve the resolution was made by Nelson Hincapie and seconded by Dr. Edward Abraham. Authorization to negotiate and execute a contract with Miami-Dade County for the HERO truancy prevention program, a component of the Case Management Referral Program, in a total amount not to exceed \$880,000.00, for a term of 12 months, commencing August 1, 2022, and ending July 31, 2023. **Motion passed unanimously, 24-0.** 

Resolution 2022-14: Motion to approve the resolution was made by Gilda Ferradaz and seconded by Tiombe Bisa Kendrick-Dunn. Authorization to renew a funder collaboration contract with The Miami Foundation, as the fiscal agent for Miami Connected, in a total amount not to exceed \$150,000.00 for a term of 12 months, commencing retroactively on October 1, 2021, and ending September 30, 2022. Motion passed unanimously, 24-0.

Meeting adjourned at 5:01 p.m.

#### The Children's Trust Board Meeting

Date: November 15, 2021

Resolution: 2022-15

Strategic Plan Priority Investment Area: Program & Professional Development:

Innovation fund to pilot new strategies, methods, instruments &

partnerships

Strategic Plan Headline Community Results: This investment supports all headline

community results.

Recommended Action: Authorization to execute no-cost extensions with eight providers

to continue their innovation projects for a term of three to six months, commencing January 1, 2022, and ending no later than

June 30, 2022.

**Budget Impact:** There is no budget impact for this action.

**Description of Services:** On October 19, 2020, through Resolution #2021-18, The Children's Trust board approved contracts with 22 organizations to implement innovative projects and/or test new ideas that address an existing community need. These projects were intended to plan or pilot an innovative concept or practice that impacts families with children within Miami-Dade County. To bring the work to proper closure, eight of the 22 organizations have requested a no-cost extension past the original 12-month contract period. Frequently innovation projects require additional time due to unexpected challenges or delays, this was especially evident this round due to the pandemic. This no-cost extension is a common practice for prior innovation projects, given the nature of the work and was included as an option in the Invitation to Negotiate (ITN).

Agency	Length of No- cost Extension	Contract End Date
Be Strong International	4 months	April 30, 2022
Code Explorers, Inc.	6 months	June 30, 2022
Florida International University-Department of	3 months	March 31, 2022
Dietetics and Nutrition		
Lawyers for Children	6 months	June 30, 2022
Quality Consulting and Research Group, Inc.	4 months	April 30, 2022
Southern Scholarship Foundation, Inc.	3 months	March 31, 2022
South Florida Foster and Adoptive Parents	6 months	June 30, 2022
Association, Inc.		
The Melissa Institute for Violence Prevention &	6 months	June 30, 2022
Treatment, Inc.		

**Background:** The Children's Trust issued Invitation to Negotiate (ITN) #2020-09 on February 20, 2020, to fund innovative projects and test new ideas that could lead to effective and equitable opportunities for vulnerable populations to help children thrive.

ITN #2020-09 was suspended on March 18, 2020, due to the COVID-19 pandemic. During that time, the full ITN was available for review in Trust Central and there was access to submit questions through the system. However, access to existing applications and submissions ceased. On July 13, 2020, ITN #2020-09 was re-opened for existing and new applicants.

Twenty-two applications were recommended for funding and contracts were executed for a term of January 1, 2021, through December 31, 2021.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by	who moved its
approval. The motion was seconded by	and upon being put to a vote,
the vote was as follows:	
The Chairperson thereupon declared the resolution du	ly passed and adopted this <b>15</b> <sup>th</sup>
day of November 2021.	
THE CHILDREN'S TRUST MIAMI-DADE COUNTY, FLORIDA	
BY	
SECRETARY	
Approved by County Attorney for form and legal sufficiency _	

#### The Children's Trust Board Meeting

Date: November 15, 2021

Resolution: 2022-16

Strategic Plan Priority Investment Area: Health & Wellness; Family & Neighborhood

Supports; and Program & Professional Development.

Strategic Plan Headline Community Results: This investment supports all headline

community results.

**Recommended Action:** Authorization to release competitive solicitations, in alignment with

the board's strategic priorities and projected available funding, across multiple investment areas that have funding cycles ending

with the 2021-2022 fiscal year.

**Budget Impact:** Funding for this resolution is projected to be available in FY 2022-

2023.

**Description of Services:** This resolution authorizes The Children's Trust to release competitive solicitations across the following initiatives. The first table below presents the relevant timing and funding levels for each of the initiatives. All recommendations for funding will come back to the board for approval following the application reviews. Details about the populations, activities, and outcomes for each initiative are included in the second table below.

Priority Investment Area, Initiative and Cycle	Estimated Release	Estimated Funding Recommendations	Prior Year Allocation	Funding to Release for New Cycle
Family & Neighborhood Supports: Family & Neighborhood Support Partnerships RFP (5-year funding cycle starting Oct 2022)	February 2022	June 2022	\$9,495,114.00	\$13,500,000.00

Priority Investment Area, Initiative and Cycle	Estimated Release	Estimated Funding Recommendations	Prior Year Allocation	Funding to Release for New Cycle
Health & Wellness (H) + Program & Professional Development (P): Trust Academy Quality Supports ITN  • Youth Development Program Quality (P)  • Family Services Program Quality (P)  • Oral Health Nurse Training (H)  • Supports for Including Children and Youth with Disabilities (P)  • Organizational capacity building and leadership development (P)  • Racial Equity, Diversity & Inclusion (H)  • Social Emotional Wellness (H) (5-year funding cycle starting Oct 2022)	February 2022	June 2022	\$2,400,000.00	\$3,400,000.00
Program & Professional Development: Innovation Fund RFP (1-year funding cycle starting Oct 2022)	February 2022	June 2022	\$1,000,000.00	\$1,000,000.00
		TOTAL FUND	ING RELEASES:	\$17,900,000.00

All services shall include children and youth with disabilities and their families. Programs and projects will also be encouraged to reach other vulnerable populations who have been negatively impacted by poverty, lack of opportunity and related neighborhood and social factors. Finally, high need groups prioritized in the strategic plan include children in foster care, children under the jurisdiction of the juvenile justice system, and children who are experiencing homelessness.

Services will be delivered throughout Miami-Dade County, with an expected concentration in under-served communities with high need. Solicitations will require applicants to describe how they will appropriately address our diverse populations' needs across the county with the required evidence-based and best practices suitably adapted for the proposed populations. Descriptions of the intended populations, primary activities, and outcomes for each solicitation to be released are detailed in the following table.

Initiative	Intended Populations	Primary Activities	Expected Outcomes
Family & Neighborhood Supports: Family & Neighborhood Support Partnerships	Children, youth, and their families who are experiencing challenges that limit them from realizing their full health, social, educational and economic potential, such as:  • child abuse/neglect and/or interaction with or transition out of the child welfare system  • human trafficking and/or sexual abuse	<ul> <li>Screening and assessment of family/youth strengths, risks and needs</li> <li>Individualized care coordination and wraparound supports guided by a success plan</li> <li>Referral coordination and follow-up to connect with</li> </ul>	<ul> <li>Stabilize child and family environments</li> <li>Promote positive childhood experiences</li> <li>Build family and youth</li> </ul>

Tuiting	Tubouded Denviletten	Duime A ski dida	Expected
Health & Wellness + Program & Professional Development: Trust Academy Quality Supports	<ul> <li>Intended Populations</li> <li>exposure to family and/or community trauma and violence</li> <li>family mental health and/or legal issues</li> <li>living with significant disabilities</li> <li>parental incarceration</li> <li>immigration challenges</li> <li>extreme and/or intergenerational poverty</li> <li>housing instability and/or homelessness</li> <li>residing in vulnerable neighborhoods affected by poverty, crime, and unemployment</li> <li>populations with specific needs and challenging life experiences related to gender and sexual diversity (LGBTQIA+ youth)</li> <li>high-ability or gifted students who lack enrichment opportunities and economic resources</li> <li>Youth development program direct service and management staff</li> <li>Parenting, family strengthening and family/neighborhood support partnerships direct service and management staff</li> <li>School nurses and community based oral health providers</li> <li>Executive directors of small community-based organizations</li> </ul>	Primary Activities  community services and resources  Natural helper supports from trained paraprofessionals, who are from or representative of those served to encourage treatment engagement and followthrough  Funding for family emergencies, such as food insecurity, job loss, eviction, termination of utilities and child endangerment related to family stressors and lack of basic needs  Other specialty supports, such as mental health, substance abuse, legal, educational, or vocational services  Online Courses Live Trainings Peer Learning Coaching Content Consultation Trust Academy Collective Planning Meetings Planning & Policy Support Community Awareness & Outreach	strengths and relationships Support basic needs Improve child and family well-being and success, based upon their identified needs  Satisfaction with professional development services Knowledge and/or skill acquisition Perceived benefit from
Program & Professional Development Innovation Fund Individual awards may not exceed \$100,000.00.	(CBOs) not funded by The Trust     Executive directors from Trust- funded programs in need of     administrative capacity building     Management and direct service     staff from all Trust-funded     programs  Children and families in Miami- Dade County	<ul> <li>Research, education, or program innovation to test new ideas and program designs that address an existing community need that have not been previously implemented in our community</li> <li>Innovative approaches that address racial inequity or social injustice impacting children and families</li> <li>Innovative strategies to support children and families in navigating the effects of COVID-19</li> </ul>	participation in learning community  Resolution of goals set in coaching  Improve conditions in which children, families or communities live, work, play or learn  Improve the provision and/or coordination of services for children, families, or communities  Further develop ideas and methods for continued testing or

Initiative	Intended Populations	Primary Activities	Expected Outcomes
			wide-scale implementation • Pilot new strategies, methods, instruments, and partnerships

**Background:** This resolution to release competitive funding has been designed to align with The Children's Trust's strategic priorities and the board's guidance.

New solicitations for the three areas described above will be released because their current funding cycles are being adjusted so that all will come into alignment and end in September 2022. The proposed additional funding for release is based upon multiple discussions around board priorities related to expanding services to special populations in need and for expanding Trust provider and staff professional development regarding social emotional wellness (SEW) and racial equity, diversity and inclusion (REDI).

**Geographic Area:** Countywide.

The foregoing recommendation was offered by who moved its approval.
The motion was seconded by and upon being put to a vote, the vote was as
follows:
The Chairperson thereupon declared the resolution duly passed and adopted this 15th
day of November, 2021.
THE CHILDREN'S TRUST MIAMI-DADE COUNTY, FLORIDA
BY
SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

#### The Children's Trust Board Meeting

Date: November 15, 2021

Resolution: 2022-17

**Strategic Plan Priority Investment Areas:** Supports all investment areas.

Strategic Plan Headline Community Results: Supports all community headline results.

Recommended Action: Authorization to execute a five-year Data Collaboration and

Sharing Agreement with the University of Miami in partnership with members of the Miami-Dade Integrating Data for Effectiveness Across Systems (IDEAS) Consortium for Children, as described

herein.

**Budget Impact:** There is no budget impact for this resolution.

**Description of Services:** The Miami-Dade IDEAS Consortium for Children is organized by the University of Miami (UM) and currently four leading direct service provider systems that impact early learning outcomes, including:

- Miami-Dade County Public Schools (M-DCPS),
- The Early Learning Coalition of Miami-Dade/Monroe Counties (ELC),
- The Children's Trust, and
- The Miami-Dade County Community Action and Human Services Department (CAHSD) Head Start/Early Head Start Program.

Collectively, these agencies provide early childhood services to more than 80 percent of young children residing in the county prior to kindergarten. Through collective action the consortium is building a holistic learning network—one that connects the expertise of academics, service systems, and communities to strengthen early childhood research, practice, and policy. Together the consortium is building evidence to inform and help shape early school success in one of the nation's largest and most ethnically diverse counties. The intent of data sharing is to enable cross-sectional and longitudinal research to identify factors that facilitate favorable educational and lifelong well-being outcomes for children through specific analyses that are formally proposed and approved through separate Data Use License Agreements (DULA). The Data Collaboration and Sharing Agreement (DCSA) proposed in this resolution is the umbrella agreement that governs the review, approval and execution of specific integrated data projects.

The DCSA is established pursuant to Florida Statutes, chapter 163, Intergovernmental Programs, Part VI Collaborative Client Information Systems, which allows for the establishment of a collaborative client information system related to education, health, and human services among state and/or local government agencies and other private agencies. Each partner to the DCSA has a legitimate educational interest and may contribute data pursuant to the terms and conditions of the DCSA. Data will include educational data, as permitted by Florida Statutes, chapter 163, and the Family Educational Rights and Privacy Act (FERPA) 20 U.S.C. section 1232g and its implementing regulations at 34 CFR section 99.31(a), which permits the disclosure of personally identifiable information (PII) in the specific instances included in the DCSA. Only de-identified data will be shared under an approved DULA. No partner will have access to identified data from any other partner.

In the DCSA, signing parties will establish a steering committee pursuant to Florida Statutes, section 163.63, called a Governance Committee, comprised of one member from each of the parties, to oversee all aspects of the collaborative relationship, the IDS Data and related data uses, including to:

- (1) govern all aspects of the collaborative relationship between the parties;
- (2) establish the rules and processes governing entities authorized to access Licensed IDS Data, defined as de-identified information that UM prepares for transfer under any and all approved DULAs; and
- (3) set priorities, make decisions, assess progress of requests and projects, resolve disputes and keep approved requests and projects in alignment with the parties' overall goals under the DCSA.

As part of the consortium, The Children's Trust will contribute certain data to the integrated data system managed by UM. Data to be contributed by The Children's Trust includes the following:

- Aggregated neighborhood and community indicator information.
- Information about early child care programs participating in the Thrive by Five Quality Improvement System (QIS), such as program location, capacity and enrollment, observational program quality data, financial supports provided, work force supports, and formative child assessments.
- Information about additional Trust-funded early childhood development, parenting, family services and youth development programs, such as program location and enrollment.
- Child and family demographic variables, book club enrollment, participation and survey data collected programmatically and housed in administrative databases.
- Child and family demographic variables, early intervention program enrollment, participation and assessment data collected programmatically and housed in administrative databases.

**Background:** The Children's Trust, M-DCPS, ELC, and UM, entered into a Data Sharing Agreement on August 16, 2016 (2016 DSA), to establish a Miami-Dade County Integrated Data System (IDS) that linked data contributed by each entity to identify and address children's school readiness needs and to improve services and resources needed to meet the needs of children, to achieve continuous improvement across programs, and to make informed public policy decisions. On October 11, 2017, the Miami-Dade County Community Action and Human Services Department (CAHSD) Head Start/Early Head Start Program became a party to the 2016 DSA, which has since expired. Currently, the IDS data initially shared via the 2016 DSA is maintained at UM and the partners wish UM to continue as the administrator of the IDS and IDS data.

The current partners wish to maintain and further develop the IDS to improve services in Miami-Dade County for children from birth through age eight. This will be done by building upon the 2016 DSA and permitting other governmental and non-governmental entities to become parties to this Data Collaboration and Sharing Agreement and contribute data to the IDS.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by	who moved its
approval. The motion was seconded by	and upon being put to a vote,
the vote was as follows:	
The Chairperson thereupon declared the resolution du	ly passed and adopted this <b>15</b> <sup>th</sup>
day of November, 2021.	
THE CHILDREN'S TRUST MIAMI-DADE COUNTY, FLORIDA	
BY	
SECRETARY	
Approved by County Attorney for form and legal sufficiency _	



#### Media Report

# October 2021

Board Meeting: Nov 15, 2021

# **Website Analytics**

Pageviews (October)	2021	VS.	2020
TheChildrensTrust.org	97,736		262,539
StayHome.Miami	354		1,310
MiamiHeartGalley.org	24,948		37,958

## **Media Stories**

#### Oct 9

NBC 6 On-air mention 6:49am

The Children's Trust Youth Advisory Committee kayak clean-up

Total viewership 3,532,752

"the children's trust youth advisory committee is hosting a volunteer beach cleanup at virginia key. they will be learning about the importance of mangroves and have a chance to try kayaking, the event starts at 1:00, around 3:30, there will be a cookout lunch."

#### Oct 9

NBC 6 On-air mention 8:25am

The Children's Trust Youth Advisory Committee kayak clean-up

**Total viewership** 1,896,693

"the children's trust youth advisory is hosting a volunteer beach cleanup at virginia key. they will learn about the importance of mangroves and have a chance to try kayaking. the event starts at 1:00. and around 3:30, there will be a cookout lunch."

#### Oct 10

ABC 10 On-air mention 5:39am

The Children's Trust Youth Advisory Committee kayak clean-up

Total viewership 276,164

"70 teens from the children's trust youth advisory committee help a beach cleanup there and was taught the importance of mangroves and the natural ecosystem in south florida. not all hard work, they were treated for a little kayaking and fun there, for many of those teens, the first time."

#### Oct 12

The article used data compiled by the Children's Trust Widening Learning Gaps Revealed in Funding Application

#### Oct 17

The Underline and the Children's trust recognized in the Miami Herald

<u>Budding Entreprenuers on Brickell Celebrate Summer Haul of Big Bucks, Smiles</u>

# Social Media & Digital at a Glance May

	Followers	Impressions
Facebook	52,900	2,238,986
	Followers	Impressions
Twitter	4,446	23,100
	Followers	Impressions
Instagram	12,400	N/A
	Followers	Impressions
LinkedIn	4,287	15,8k



Oct 5 Facebook

Happy National Do Something Nice Day! Let's encourage our children to practice one new kind gesture today - picking up someone else's trash, picking a flower for a friend, speaking kind words to a stranger, or even practicing self-care (being nice to ourselves counts too!)



**Oct 7** Facebook

The Children's Trust is always proud to partner with our longtime collaborators the Miami Diaper Bank in distributing diapers and wipes to the Opa-locka Community. We especially love it when they get the recognition they're due. Founding member Roberto Schaechter received a Proclamation from Vice Mayor Veronica J. Williams from the City of Opa-locka, Florida for the amazing work of distributing much-needed supplies to the community. Congratulations Roberto!



**Oct 8** Facebook

Look out, parents! The Fantasy Theatre Factory has a spookily good show coming up for you this month. And guess what? It's sensory-friendly for all children! Click here for tickets: <a href="https://www.ftfshows.com/">https://www.ftfshows.com/</a>



Oct 9 Facebook

Our staff was proud to attend the Budding Entrepreneurs Award Ceremony today where with The Underline and Miami Dade College were honoring the winner of the program with a \$2,000 check for college for her business, Birdbox. Other young entrepreneurs were also honored for their projects. These students took business and marketing classes at MDC and then launched their businesses this summer at a kiosk in The Underline in Brickell. This program is part of our Innovation Fund.



Oct 10 Facebook

90 Youth Advisory Committee members from across Miami-Dade spent their day cleaning up Virginia Key learning about microplastics, mangrove restoration and enjoying a visit with the manatees by kayak.

<u>#WeAreTCT #TCTYAC #CleanUp #VirginiaKey</u> <u>#YouthAdvisoryCommittee</u>



Oct 13 Facebook

Children's Trust President & CEO <u>James R. Haj</u> spent time seeing firsthand the great work of Trust-funded provider <u>Casa Valentina</u>, which provides housing and support services to foster and at-risk youth.

#WeAreTCT



Oct 14 Facebook

Congratulations to the "Learn to Swim Program" and our partners Progressive Firefighters Association
Charities Inc, Miami-Dade County Fire Department,
The Miami Dolphins, and football player Salomon
Kindley for our recognition by City of Miami
Government!



Oct 10 Facebook

90 Youth Advisory Committee members from across Miami-Dade spent their day cleaning up Virginia Key learning about microplastics, mangrove restoration and enjoying a visit with the manatees by kayak.

#WeAreTCT #TCTYAC #CleanUp #VirginiaKey #YouthAdvisoryCommittee



Oct 21 Facebook

Looking to start a family or add to the one you have? The Children's Trust Miami Heart Gallery is a website featuring children in Miami-Dade County's foster care system who are eligible for adoption.

www.MiamiHeartGallery.org